

Minutes

Friends of the Lincoln Library Board Meeting, March 8, 2022
Willow Room Twelve Bridges Library, 10:30-12:00
[for approval on April 12, 2022]

I. Call to Order: President Jo Jones called the meeting to order. (Before the meeting began we watched Sam's beautiful 35th Anniversary video.)

II. Welcome/Introductions - Flore Baudouin, first-time visitor, and Sheryl Talley, returning visitor - Welcome!

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from February 8, 2022, board meeting: Karen Allen moved and Whitney Eklund seconded the minutes be approved. Passed.

V. Library Report – Kathryn Hunt reported the library is resuming some in-person programs. For the Read Across Lincoln program, Linda Derosier and Sam Schläfer will visit classrooms and provide a picture book and craft materials to every first grader in Lincoln (with a FOLL flyer, of course); in addition, Linda Morley will take photos. Staff is working on increased social media engagement; Kathryn's financial request from February is being implemented.

VI. Officer/Director Reports

A. President Jo Jones – no report.

B. Vice President Karen Allen – report at VII B.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Plotti-Irey – reported excellent February revenue: \$6,778.00.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – attending from home, no report.

F. Community Outreach Director Linda Derosier – reported on the March 4 Chamber of Commerce award dinner which Jo, Whitney, Linda Morley and Linda D. attended. FOLL was nominated for Service Organization of the Year;

this category was won by the Rotary Club. For Read Across Lincoln, Team Linda will visit Creekside Elementary, John Adams Academy, Lincoln Crossing, and Foskett Ranch schools. We have a table at the SCLH Expo, March 29, library staff will be able to give out library cards on the spot; Linda D. is buying a tall visual display for FOLL functions; gave two library tours in February.

G. Grants Director Teresa Stanislav – absent, provided report to Jeri - Teresa is working with library staff on the rollout of the Digital Literacy Training for Seniors (DLTS). Currently planning a one-hour session, taught by Amanda Toohey, covering Libby, Hoopla, and Kanopy. Amanda has taught this content before, is now developing written content. Also, by proxy she votes YES on Board retreat; updating Strategic Plan; Linda M's proposal to move donor recognition online.

H. Hospitality Director Whitney Eklund – nothing new to report; waiting for movie night to restart.

I. Membership Director Linda Morley – reported 75 renewals in February and two new members; now 255 members. She is working with Linda D. on outreach, writing letters to Lincoln businesses, preparing for Expo.

J. Newsletter Director Karen Lindh – wants to add articles and information on library card goal; will take a photo of “someone” at FOLL's Expo table; suggested a mid-month blast of events. Discussion. Sharon asked if Whitney could get FOLL on Instagram and more. For April newsletter Karen will include an explanation of how to navigate the new website; Battle of the Books; Teen Advisory Board; how to use NovelList; interview Whitney on why she joined FOLL; programs and crafts; link to summary of Annual Report; add BDOG. Discussion.

K. Website & Social Media Director Lynne Rossi – contact her if you need access to the FOLL database, business cards, and/or membership emails.

VII. Committee Reports

A. Big Day of Giving (BDOG) – Whitney reported her committee (Karen L., Lynn, Linda D., Whitney) will meet weekly to plan; she wants an in-person event in the library on May 6.

B. Financial Review Committee - Karen A. said the committee (Mary Nader, Vi Kuka, Karen A.) reviewed our Treasurer's financial documents on February 24 and found all entries in order. Gloria will submit financial information to Jensen Smith, CPA, for preparation of 2021 Federal and State required reports.

C. Library Open House - Linda D. and Whitney reported they will meet with Sam to confirm plans for October 1, 5:30-7:30 pm, 15th Anniversary celebration of the opening of Twelve Bridges Library. They want to get people into the library. Discussion of what did not work last time. This will be the last push for 10,000 new library cards. Discussion on possible "opportunity" drawings connected to library cards; food trucks and "opportunity bags," paid for by FOLL. This is a library activity, not a FOLL activity.

UNFINISHED BUSINESS:

VIII. Discussion Item: Should FOLL Hold a Board Retreat? - Jo says we need to discuss 2022-23 plans, plaques, lessons learned from BDOG, Summer Reading program, 4th of July parade. We will meet after our Board meeting, May 10, at Whitney's home.

IX. Discussion Item: Should FOLL Prepare a Strategic Plan for 2022-2025? - Gloria presented major accomplishments as a result of our 2018-2020 plan, saying it helped us stay focused. She also listed "areas needing further work," for which we need a new Strategic Plan. We will discuss this further at our May 10 retreat.

X. ACTION ITEM: Approval of 2021 Annual Report - Gloria presented the final report, and also showed us a sample one-page summary of the report. Discussion. Linda D. moved and Karen A. seconded the report be approved. Motion passed. Thank you, Gloria!

NEW BUSINESS:

XI. Discussion Item: Member/Donor Recognition Plaques - Linda M. presented a list of issues with the plaques and suggestions for change. Lengthy discussion. Conclusions: People want/need recognition; move acknowledgments to website (Lynn says she can easily do this); possibly additional large poster in lobby; one memorial plaque only in lobby. Linda M. will send us further information about this new plaque.

XII. Open Discussion, General Announcements and Closing Comments - Karen A. suggests giving away free book coupons at March Expo table, Linda M. is making goody bags to be given to all who join FOLL at the March 29 Expo, and will include a free book coupon.

XIV. Adjournment – Next Meeting, April 12 in Willow Room, 10:30-12.

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley (Zoom), Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi

Library Staff: Kathryn Hunt

Members and visitors: Flore Baudouin, Sheryl Talley

Submitted by Jeri Chase Ferris, Secretary