

Minutes

Friends of the Lincoln Library Board Meeting, April 12, 2022
Willow Room Twelve Bridges Library, 10:30-12:00
[for approval on May 10, 2022]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from March 8, 2022, board meeting: Karen Allen moved and Gloria Pilotti-Irey seconded the minutes be approved. Passed.

V. Library Report – Gloria reported for Kathryn Hunt that Toni is looking for a volunteer helper for Mother Goose on the Loose, second and third Thursdays.

VI. Officer/Director Reports

A. President Jo Jones – no report.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported March revenue of \$2,919 from memberships and book sales, and March expenses \$9,218 (\$4,500 for one year subscription to Savannah Library Analytics, \$993 for large print and audio books and teen magazines, remainder for library programs, gift cards, community outreach).

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – absent - Gloria reported \$1,628 income from March book sales, as follows: daily book sales, \$1,123; eBay sales, \$225; Fred's sales, \$280.

F. Community Outreach Director Linda Derosier – reported “a busy month letting the community know we are here.” Linda D. and Linda Morley represented FOLL at the Lincoln Hills Expo. Sam Schlafer and Kathryn also went to the Expo and issued 16 new library cards on the spot. Linda D. showed the FOLL bag given to

all new FOLL members. She and others took Read Across Lincoln to 16 classrooms in 11 schools from Lincoln to Sheridan, and donated 700 books to children. Linda D. described the program and showed the article on the front page (and all of page 3) of the Lincoln News Messenger. She showed us the huge, new, beautiful outdoor sign for National Volunteer Week, and reported 66 volunteers, including 10 teens.

G. Grants Director Teresa Stanislaw – reported on the upcoming April 25 Senior Library Training class on how to use the Libby, Hoopla, and Kanopy apps, to be taught by Amanda Toohey. This training is sponsored by FOLL and the Lincoln Hills Foundation (LHF), LHF is contributing \$2,500 and FOLL is contributing \$1,000 to expand the library's Hoopla subscription. Rotary has donated \$1,000 for children's books. The first bus tour (paid for with \$1,500 from LHF) to the library for school children (Creekside Oaks, 75 third graders) will be May 24. Teresa is applying for a \$750 grant to update the library's Nolo Press legal books and asked the board to approve \$250 more (need a total of \$1,000).

Linda D. added that for the May 24 tour, FOLL will provide a free book for each student. The book selected by staff for the give-away is *I Survived the Shark Attacks of 1916*" (from the "I Survived" series).

H. Hospitality Director Whitney Eklund – absent, no report.

I. Membership Director Linda Morley – reported 13 new members in March; now 282 members. She said the Lincoln News Messenger is very supportive of FOLL.

J. Newsletter Director Karen Lindh – reported the May newsletter will include articles on Big Day of Giving; lots on teen activities including the Teen Advisory Board; two thank-you articles; an article by Gloria; article on a FOLL member; information from Sam on author events and more.

K. Website & Social Media Director Lynne Rossi – reported she and Gloria are researching whether to change the website focus to FOLL, as the library is well featured on the city's new website. Tell Lynne if you are interested in being on this research committee. Lynne records our FOLL meetings to put on Zoom, and if we want her to continue this she needs a new webcam and computer.
Discussion.

VII. Committee Reports

A. Big Day of Giving (BDOG) – Karen Lindh reported Kathryn, Sam, and the library staff are helping. A problem for FOLL is that everyone who has a library card thinks they are automatically a member of FOLL. She requests board engagement in explaining our "product," and this year Read Across Lincoln is

an excellent opportunity to communicate the message of FOLL. Karen L. wants to see more board involvement. She will write a promo email for us to use; on-line article will have "click this link to support" and she will do an April 20 mailing with a QR code. This will be a team fundraiser. On the day of BDOG we will have a table in the foyer, for which Karen L. passed a sign-up sheet. Linda D. showed the new large outdoor promo sign for BDOG and a short and snappy Read Across Lincoln/BDOG video with the goal of communicating to the whole world what FOLL is all about.

B. Library Open House (October 1) - Linda D. reported there will be no food trucks after all, too expensive, looking at other food possibilities; Whitney is in touch with musicians; this is a library event and FOLL is assisting.

UNFINISHED BUSINESS:

VIII. May 10 Board Retreat - Jo, Gloria, and Whitney - this retreat will be held at noon at Whitney's house. Gloria handed out a packet for the retreat, with items to be discussed. Please look it over in advance.

Linda M. is gathering names for the memorial plaque from \$100+ donors. Flore Baudouin described an electronic plaque/poster she researched, for Linda M. to consider.

NEW BUSINESS:

(new addition from G. above) Vote on \$250 from FOLL if we receive the \$750 grant for Nolo Press legal books. Gloria moved we provide \$250, Linda M. seconded. Passed.

IX. Board Action: Budget for Library Open House (food and music) - will discuss next month.

X. Board Action: Increase Library's Budget for Gift Cards - Gloria recommended we increase our contribution from \$400 to \$900 for the year. Mary Nader moved we do so, Karen L. seconded. Passed.

XI. Board Action: Budget for Table Wraps - Gloria reported the Teen Center and children's area need \$2,500 for "library furnishings and equipment." Jeri moved we provide this \$2,500 to the library, Karen Allen seconded. Passed.

XII. Discussion Item: 2023 Budget - Shift in FOLL Funding from EBSCO/Brainfuse to Hoopla/Kanopy - Gloria said Kathryn agrees with this change in focus, we will

address the finances later. Discussion. All agreed this is a good idea as Hoopla and Kanopy are more popular than the research data bases.

XIII. Discussion Item: Public Attendance at Board Meetings via Zoom - Lynne reported if we are to have this we need to buy a webcam and laptop, we already pay for Zoom. Discussion. Lynne will research costs.

XIV. Discussion Item: Refresh of FOLL Website - Lynne reported that Karen L. and Gloria will work with her on the website.

XV. Open Discussion, General Announcements and Closing Comments - Karen A. said the flyer for the recent SCLH Expo had a picture of her representing the library at the booth at the last expo two years ago. Linda D. showed the Lincoln Discovery magazine, Karen L. is writing an article on FOLL for the magazine and we can have a 1/8-page ad for \$263. Linda D. moved the FOLL Board submit an ad to Lincoln Discovery magazine, cost not to exceed \$270. Teresa seconded. Passed.

XVI. Adjournment – Next Meeting, May 10 in Willow Room, 10:30-11:30.

Attendance:

Board Members: Karen Allen, Linda Derosier, Jeri Chase Ferris, Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw, and Past President Mary Nader

Library Staff: none

Members and visitors: Flore Baudouin, Sheryl Talley

Submitted by Jeri Chase Ferris, Secretary