Minutes

Friends of the Lincoln Library Board Meeting, August 9, 2022 Willow Room Twelve Bridges Library, 10:30-12:00 [for approval on September 13, 2022]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions. We welcomed four returning members.

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from July 12, 2022, board meeting: Teresa Lai Stanislaw moved and Gloria Pilotti-Irey seconded the minutes be approved. Passed.

V. Library Report – Kathryn Hunt reported on a successful Summer Reading program with 1,100 participants of all ages. The Twelve Bridges H.S. will open end of next week, now with freshmen, sophomores, juniors. She thanked FOLL for our help in achieving 6,700 new library card holders, on the way to a goal of 10,000 for 2022. Linda Derosier, Community Outreach Director, thanked Kathryn for attending the National Night Out event. Linda Morley thanked Kathryn for including a FOLL acknowledgement and membership link on the Summer Reading Program recap email sent to the approximately 1,100 participants.

VI. Officer/Director Reports

A. President Jo Jones – no report.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported June revenue of \$6,994, mostly from grants, donations, and book sales; July expenses, \$1,268, mostly for large print and audio books. Upcoming large bills for EBSCO (\$11,000) and Hoopla (\$1,750).

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported July sales total just over \$1,600, and end of July YTD sales total \$12,577 or 70% of the \$18k goal set for book sales. She is confident we can meet that goal and even exceed it. Gloria has

designed a poster highlighting the receipt of \$82,000 from five years of donated books. Sharon also reported on 4 new volunteers starting in August.

F. Community Outreach Director Linda Derosier – reported outreach at many venues, including SCLH Farmers Market, Downtown Lincoln, Movies Under the Stars, concerts, and more. FOLL presented the City Council with a check for \$5,000 on July 26, with ten FOLL members in attendance. Linda D. and Whitney Eklund spoke about FOLL's work and we gave free FOLL memberships to all Council members not already FOLL members.

G. Grants Director Teresa Stanislaw – reported that on July 26 the Lincoln City Council approved the 2022 Lincoln Non-Profit Grants Program, allocating \$200,000 from the American Rescue Plan Act (ARPA) to distribute as \$5,000 grants to qualifying Lincoln non-profits. She will apply for an ARPA grant. If awarded the \$5,000, FOLL will use the funds to update the library's collection of NOLO Press Self-Help Law Books; expand the library's adult collection of Spanish language fiction and non-fiction books; and help fund the 2023 "Read Across Lincoln" program. If the City Manager increases the amount beyond \$5,000, FOLL will apply the overage towards the purchase of a Library Locker for Downtown Lincoln.

H. Hospitality Director Whitney Eklund – reported no Movie Night yet as she is waiting on city to confirm dates, but she is applying for our beverage and food handler licenses.

I. Membership Director Linda Morley - reported a total of 309 members at the end of July, including a new \$500 sponsor. She also reported 23 hours in July working on FOLL activities, including 15+ hours at outreach activities.

J. Newsletter Director Karen Lindh – reported the September issue will include articles on our first in-person author visit in a long time; a Community Outreach interview with Linda D.; new regular library hours; National Library Card month; teen volunteers; FOLL Week in October; new strategic plan.

K. Website & Social Media Director Lynne Rossi – reported a few issues with the new website, but it will be ready to show at the Open House.

VII. Committee Reports

A. Library Open House, October 1 - Linda D. reported delay in planning is because of staffing issues. Library is down 1-2 staffers, was "fully staffed for a blink." Meanwhile, we discussed ideas such as: three pieces of pizza with your new library card; each one of us bring a friend to Open House and buy them a membership. Challenge is that most library card holders think they are already members because of the card. People don't know what FOLL is. Marilyn Kupcho, volunteer at KS library, asked what term should be used for Twelve Bridges Library. Answer, "Lincoln Public Library"

B. 2022-2025 Strategic Plan - Gloria handed out copies of the draft Plan and asked us to read and send her comments before our next meeting. We will work through it at the September meeting and vote on it then (or wait until October).

UNFINISHED BUSINESS:

VIII. Report on July 26 City Council Presentation - (Linda D. and Teresa reported earlier)

NEW BUSINESS:

IX. Assign Chair for Nomination Committee - Karen Allen, Chair. Karen A. will contact those in positions coming up for re-election. Nomination forms will be in the lobby and in the newsletter. Those who wish to continue in their position need to re-nominate themselves. If approved, the Strategic Plan will include new standing committee positions.

Discussion: Karen Lindh said compared to Sacramento library Friends, the Lincoln population has higher percentage of participation in FOLL. We need to develop benefits for members. This is one of the purposes of the Open House - to show what your membership has accomplished.

X. Assign Chair for Annual Meeting Committee - Gloria and Jo will co-chair this meeting, set for November (date pending).

XI. Open Discussion, General Announcements and Closing Comments - Linda M. presented information on an October 11 golf tournament to benefit the Placer Breast Cancer Foundation.

XIV. Adjournment – Next Meeting, September 13 in Willow Room, 10:30-12:00

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw

Library Staff: Kathryn Hunt

Members and visitors: Dawna Hawksworth, Marilyn Kupcho, Judy Presnall, Sheryl Talley

Submitted by Jeri Chase Ferris, Secretary