

## Minutes

Friends of the Lincoln Library Board Meeting, February 8, 2022  
by Zoom, 10:30-12:00  
[for approval on March 8, 2022]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from January 11, 2022, board meeting: Gloria Pilotti-Irey moved and Karen Allen seconded the minutes be approved. Passed.

V. Library Report – Kathryn Hunt reported Omicron numbers are decreasing and the library may resume in-person programs in March. The new website is a “huge improvement,” and the 2-22-22 Twosday membership drive is a great success. Kathryn presented a large request - the staff wants/needs to build awareness of the library’s services to our community and thus a request for \$10,500 from FOLL for outreach and marketing. The library’s promotions will include FOLL. Discussion. Vote to take place later in the meeting.

VI. Officer/Director Reports

A. President Jo Jones – happy to be here, no report.

B. Vice President Karen Allen – will report later in meeting.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported January revenue of \$6,296 (primarily book sales, grants, memberships), expenses \$592 (large print and audio books). We are buying magazine subscriptions for children and teens with funds from the Orchard Creek Book Club. Discussion on library request that FOLL pay for Willow Room window shade repair, \$90. Linda D. moved and Jeri seconded that we pay this amount. Passed.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported great January book sales with a total of \$1,742.09 (\$1,005.50 daily sales and \$736.59 on-line).

F. Community Outreach Director Linda Derosier – thanked FOLL members who came for the photo shoot for our Chamber of Commerce Service Organization of the Year nomination (seven nominations total in this category). The awards dinner will be held at Meridians, SCLH, on Friday, March 4, \$50 each. You may buy your tickets from Linda D. February is Low-Vision Month, acknowledged by the Lincoln Hills Foundation (LHF), and Linda D. is giving a library tour this Thursday to the L-V group. She gave a LAB/LAC report to the City on February 2, citing all the things FOLL has been doing for the library. March 29 is Lifestyle Expo at SCLH, and if we are able to have a table at the Expo Sam hopes to send a staff member with a laptop, to issue library cards on the spot.

G. Grants Director Teresa Stanislav – reported that the Lincoln Hills Foundation (LHF) sent to Teresa and Linda D. an outline of how LHF and FOLL might work together in cross marketing LHF's grants and FOLL's programs. Examples - an article (with an "in-action" picture) highlighting FOLL's Digital Literacy Training for Seniors program to be published in the Sun Senior News, and a posting on LHF's website highlighting LHF's grants and long-time support of FOLL, etc. As Linda D. noted, this attention to cross-promotion and marketing has arisen as LHF celebrates its 20th year. Teresa also stated that the City of Lincoln is seeking applicants to fill a vacant LAB/LAC position, created when one member resigned.

H. Hospitality Director Whitney Eklund – reported on problems processing the volunteer interest forms. She needs more information from FOLL Directors as to exactly what help they need. Karen A. asked if these forms include both FOLL and library needs? (Yes) Discussion on new website, forms, timing and fingerprinting.

I. Membership Director Linda Morley – sent 400 more renewal letters in January. Continues to send membership information.

J. Newsletter Director Karen Lindh – reported the March newsletter will highlight the new website; 2-22-22 success; a teaser on Read Across Lincoln; an article on LHF and the Low-Vision tour given by Linda D.; interviews with Teresa and Whitney on why they joined FOLL; and a spotlight on the "new release" section in the library.

K. Website & Social Media Director Lynne Rossi – reported all board members have access to the membership list on-line, and she will send us instructions with log-on information.

## VII. Committee Reports

A. Big Day of Giving (BDOG) – Whitney reported she is working on it, no updates this month.

B. Financial Review Committee - Karen A. said the committee (Mary Nader, Vi Kuka, Karen A.) will meet February 24 and she will report further in March.

#### UNFINISHED BUSINESS:

VIII. Board Planning Session and Strategic Plan Revisions - Jo will meet with board members on February 16, 1 p.m., her home. Discussion will include donor plaque revisions.

IX. 2021 Annual Report - Gloria needs ten more days to complete the report.

#### NEW BUSINESS:

X. Kathryn's financial request - the board discussed Kathryn's request for \$10,500 for community outreach. After lengthy discussion, Karen L. moved the board approve this request, Whitney seconded. Passed.

XI. ACTION ITEM: 15th Anniversary Open House, Saturday, October 1, 2022 - Linda D. and Whitney reported the event will begin at 5:30 p.m. This time no dinner, no speakers. Kathryn wants an Open House, food trucks outside, people moving around inside, raffle stations. Gloria moved FOLL participate in this event, Jeri seconded. Passed.

XII. Member/Donor Recognition Plaques - Linda M. presented revision suggestions. This item will be discussed at the February 16 meeting (see VIII above).

XIII. Open Discussion, General Announcements and Closing Comments - none.

XIV. Adjournment – Next Meeting, March 8 in Willow Room, 10:30-12.

#### Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw

Library Staff: Kathryn Hunt

Members and visitors: Dawna Hawksworth, Ellen Schloenvogt, Cathie Szabo

Submitted by Jeri Chase Ferris, Secretary