

Minutes

Friends of the Lincoln Library Board Meeting, January 11, 2022
Willow Room, 10:30-12:00
[for approval on February 8, 2022]

I. Call to Order: Vice President Karen Allen called the meeting to order.

II. Welcome/Introductions

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from December 14, 2021 board meeting: Gloria Pilotti-Irey moved and Teresa Stanislaw seconded the minutes be approved. Passed.

V. Item for the Record: December email vote approved \$4,000 for book purchases for Read Across Lincoln Program.

VI. Library Report – Kathryn Hunt reported on Staff Day January 10. Staff discussed procedures and goals for 2022; Read Across Lincoln for first graders; 2022 Summer Reading is “in limbo.” Approval for art donation from Jim Phillips is going to the City Council. Staff is working on goals set pre-pandemic and will meet them all except one (a complete inventory of library contents).

VII. Officer/Director Reports

A. President Jo Jones – absent, family emergency, no report.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported December revenue of \$5,696 (primarily book sales, memberships); expenses \$5,840 (mostly purchase of books for Read Across Lincoln). Gloria said our revenues for 2021 of \$60,066 far exceeded what we had budgeted, mostly due to book sales, BDOG, and a \$5,000 donation from the California Foundation for Stronger Communities. Gloria handed out the “conflict of interest” statement which each board member must sign annually. Also, contact Gloria if you wish to purchase a FOLL shirt. The 2022 Friends’ budget is on the Friends of the Library website.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – Book sale shelves in the library earned \$1,337 in December – total including eBay and resales: \$1,737. Total for 2021, over \$16,000! She thanked all the volunteers who stock those shelves and said we have lots of new volunteers.

F. Community Outreach Director Linda Derosier – reported not a lot of outreach going on during pandemic, but she continually checks to see what events we can show up for. Library staff is hoping 10,000 new library cards will be issued in person in 2022, though at the moment most people are using the library online. Let her know if you have a group that wants a tour or a talk. Lincoln Hills Expo, Farmers Market and flash mob events remain to be decided. The 15th anniversary/birthday of the Twelve Bridges Library is coming up in October, Friends of the Library month, and we need to start thinking about how to celebrate. She showed us a new book, *All Ages Welcome*, on recruiting and retaining the younger generation for library boards, grants and foundations, which we should all read and can “check out” from her. Review of the 10th anniversary gala.

G. Grants Director Teresa Lai Stanislaw - reported [including later clarifications] that she is preparing the Year End Grant Summary Report for the Lincoln Hills Foundation's (LHF) 2021 grant of \$5,000 for Large Print and Audio Books (LP/AB). For the 2022 calendar year LHF approved both of FOLL's grant applications: (i) \$6,000 for LP/AB (to which FOLL will contribute up to \$2,000) resulting in a LP/AB budget of \$8,000; and (ii) \$2,500 in support of the Library's new program - "Digital Literacy Training for Seniors" which will cover the popular Hoopla service for which the library pays a fee for each item borrowed. Consistent with its budget, the Library necessarily limits the total number of Hoopla checkouts each month. As the new digital literacy training is expected to drive an increase in the use of Hoopla by seniors, the LHF \$2,500 grant will expand the Library's Hoopla budget (to which FOLL will contribute \$1,000), resulting in a total increase of \$3,500 to the Library's Hoopla budget for 2022.

H. Hospitality Director Whitney Eklund – reported Family Movie Night for January was cancelled due to Covid. She is preparing for 2022 Big Day of Giving. Also, later in the meeting Whitney suggested we send a speaker to the Lincoln Woman's Club, Linda D. will do this. Gloria added that Sam can go to the Woman's Club (or any group) and issue library cards in person.

I. Membership Director Linda Morley – previously sent 250 renewals with a 33% return, is now focussing on 2018-19-20 members who have not yet renewed. She showed us the excellent two-page letter which she will be sending. Currently 316

members. She reminded us we *all* need to promote FOLL, and presented an incredible accounting of her activities for FOLL in 2021. Thank you! (Linda M's list will be attached to the physical copy of these minutes.)

J. Newsletter Director Karen Lindh – reported the February newsletter will contain articles on Feb. 1 Battle of the Books; an author event; the new city and library website (“very modern, very clean”); new book releases; an article by Gloria on the evolution of the newsletter; February 14, Library Lovers Day; thank you to current members. Please send Karen your thoughts for an upcoming article on “Why join FOLL? What's in it for me?” and for other articles.

K. Website & Social Media Director Lynne Rossi – absent, no report.

VIII. Committee Reports

A. Big Day of Giving (BDOG) – Whitney reported above in VII-H.

UNFINISHED BUSINESS:

IX. None

NEW BUSINESS:

X. Appointment of Financial Review Committee – Jo Jones, absent. She will nominate Karen A., Mary, and Vi Kuka for the committee.

XI. 2021 Annual Report – Gloria has prepared the annual reports for the past few years and will do so for 2021. She will present her draft at the February meeting and the final for approval in March. Directors, please send her a short recap of your 2021 activities. She will post the final 2021 annual report on the FOLL website and distribute it at the March City Council meeting.

XII. Board Planning Session – Jo, absent. Jo proposes a get-together to discuss our ideas and goals for 2022. The Strategic Planning Committee (SPC) for 2018-20 resulted in a lot of growth, which ended due to the pandemic. Gloria will distribute copies of the 2020 SPC report to all board members. Discussion.

XIII. General Announcements and Closing Comments – Discussion on whether to meet in person or by Zoom next time. Linda D. proposed we meet by Zoom for February because of current CDC directives. Consensus yes. Karen A. asked if we should participate in “Giving Tuesday” after Thanksgiving. Discussion, consensus probably not, we already ask for donations twice a year, better save more requests for special projects.

Linda D. presented a gift card and card of thanks to Mary, with a lovely speech about all Mary has done for FOLL, through the tenure of two [three] library directors and six city mayors – Mary has been the face of FOLL.

XIV. Adjournment – Next Meeting, February 8, 2022, by Zoom, 10:30-12.

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Karen Lindh, Linda Morley, Mary Nader, Gloria Pilotti-Irey, Teresa Lai Stanislaw

Library Staff: Kathryn Hunt

Members and visitors: Judy Presnall

Submitted by Jeri Chase Ferris, Secretary