

Minutes

Friends of the Lincoln Library Board Meeting, July 12, 2022
Willow Room Twelve Bridges Library, 10:30-12:00
[for approval on August 9, 2022]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions.

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from June 14, 2022, board meeting: Teresa Lai Stanislaw moved and Gloria Pilotti-Irey seconded the minutes be approved. Passed.

V. Library Report – Kathryn Hunt will report next month.

VI. Officer/Director Reports

A. President Jo Jones – passed an idea sheet for our annual meeting, wants *fun* ideas.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported June revenue of \$11,657, mostly from Big Day of Giving and book sales; June expenses, \$11,056, mostly for Brainfuse, book purchases, MGOL staff time.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – Gloria reported for Sharon – June book sales totaled \$3,018, mainly from Big Book Sale, \$1,206, daily sales of \$974 and Ebay sales of \$558. Sharon's email: "The total for the first half of 2022 is just under \$11,000, well on our way to meeting our goal of \$18k. These earnings help the Friends fund so many of the library's activities (about \$50K per year), so thank you all for your hard work."

F. Community Outreach Director Linda Derosier – reported a busy summer. Linda D., Mary Nader and Gloria were at the first concert on the Plaza, gave out

library card information, about 40 children played the game, about 400 people attended. Next event is July 22, to be manned by Team Linda + Jeri, hoping staff can be with us. Team Linda + Sam Schlafer attended the June 22 Farmers Market; gave out 12 new library cards. Next Farmers Market July 13 and 27. Movie Under the Stars on August 12, Team Linda will attend. Lincoln Hills Foundation bingo will be August 25 in the Sun City Orchard Creek Ballroom, 1 p.m., \$25 for 12 games. We should all attend to thank LHF for their support of FOLL.

G. Grants Director Teresa Stanislaw – reported The Whitney Pinkerton Foundation declined our grant application to update the library’s collection of Nolo Press Self-Help Law books. She will be seeking a grant from another foundation to fund this expense. Gloria obtained for FOLL a free 1 year subscription to the GuideStar/Candid Grant Search Tool. The Library staff will soon be recording the Digital Training for Seniors (Hoopla, Kanopy and Libby) to post on the LPL’s website. Additional in-person class(es) may be scheduled for later this year.

H. Hospitality Director Whitney Eklund – will report later in the meeting.

I. Membership Director Linda Morley - reported a total of 305 members. Discussion on picture taking in the library, including comments on Facebook and Next Door. A June 27 library tour for three adults and seven kids, very successful; Linda M. says, “Invite *your* group to tour the library.”

J. Newsletter Director Karen Lindh – reported very positive responses to the newsletter. The August issue will contain August 4 author visit; report from Linda D. on community outreach; Gloria’s article on Hoopla. Volunteer efforts are “in gear,” and seven people (including teens) have expressed interest in helping with the newsletter. The newsletter subscription list keeps growing.

K. Website & Social Media Director Lynne Rossi – by Zoom, thanked Whitney for her Facebook posts about FOLL; Gloria, Karen L. and Lynne are working on a new website focus. We saw the new first page, not yet live, but excellent! She is changing the link to “Lincoln Library Friends.” Linda D. suggested the new website be highlighted at the annual meeting.

VII. Committee Reports

A. Library Open House, October 1 - Linda D. and Whitney are waiting for the staff to call a meeting. Sam says they need to get through Summer Reading first.

B. 2022-2025 Strategic Plan - Gloria reported the committee (Jo Jones, Teresa, Karen L., Gloria) has met twice and has completed two of the proposed goals;

continuing to work on expanding FOLL membership and ensuring FOLL is well managed and well funded. She will present the proposed 2023-2025 Strategic Plan to the board in August. Linda D. gave a sample “elevator pitch” we should use when promoting FOLL.

UNFINISHED BUSINESS:

VIII. None

NEW BUSINESS:

IX. Volunteer Processing Overview - Whitley and Gloria passed out the new “volunteer interest form,” followed by a discussion. This is a joint form for both FOLL and the library; we can present FOLL volunteer needs to the library. Whitney and Gloria showed the on-line interest form, discussion. Lynne asked, “Where does Phyllis fit in?” Gloria listed Phyllis’s responsibilities and said she does not now take applicants. Linda M. says we need to encourage volunteers to become FOLL members; discussion. Teresa says it will be good to show a shortened version of this video at the annual meeting.

X. Recording Volunteer Hours - Gloria said Kathryn Hunt does not use our hours in her annual report to the State or in budget discussions with City officials. Discussion - Do we want to continue recording FOLL hours? Agreement: it is important to report all FOLL hours, as this is a dramatic public relations demonstration of FOLL contributions to the library and the community.

XI. FOLL Representative at LAB/LAC Meetings - Sharon will attend the August 3 meeting and Jo the November 2 meeting.

XII. Presentation to City Council of FOLL check for library staff time - the meeting is July 26, FOLL representatives will present the \$5,000 check, all FOLL members please attend; City Council members need to join FOLL.

XIII. Open Discussion, General Announcements and Closing Comments - Jeri presented a resident’s offer of 40 new self-help books. Will take to Sharon.

XIV. Adjournment – Next Meeting, August 9 in Willow Room, 10:30-12:00

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi (Zoom), Teresa Lai Stanislaw

Library Staff: none

Members and visitors: Judy Presnall, Jacqueline Simeral, Sheryl Talley

Submitted by Jeri Chase Ferris, Secretary