

Minutes

Friends of the Lincoln Library Board Meeting, February 10, 2021

Zoom, 2:00-3:00 p.m.

[for approval on March 10, 2021]

I. Call to Order: President Mary Nader called the meeting to order.

II. Pledge of Allegiance

III. Roll Call and Approval of Minutes from January 13, 2021 meeting: Kathy Snelson moved and Jo Jones seconded the minutes be approved. Passed.

IV. Library Report, Kathryn Hunt – absent.

V. Officer/Director Reports

A. President Mary Nader – no report.

B. Vice President Jo Jones – no report, but Jo thanked us for our get-well cards.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Plotti-Irey – reported purchase of books for Rotary speakers.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported better sales each month. Next donation day, March 19.

F. Community Outreach Director Kathy Snelson – reported the guidelines for the driveway sign are “ready to go.” New sign with current hours is up, and Kathy thanked Gloria's husband for his work on the sign. Kathy attended the Downtown Lincoln Association meeting and says the Mayor said local businesses can get funds from Placer County Shares to pay mortgages and rents. Kathy attended LAB/LAC, at which Kathryn Hunt gave a very thorough presentation on library fines which amount to over \$300,000 for the last 13 years, saying it is a “wash” to collect them. She will propose to the City that fines be eliminated, as they punish the people who need the library the most. Kathryn expressed spontaneous and sincere thanks to FOLL for always being willing to help. Mary added we can watch Kathryn's presentation on the City's website. Kathy has prepared a packet for the local new home developments and has one out, no results yet. She has sent one

sponsor letter (Recology), with more to follow. She is looking at industries for the most suitable sponsors.

G. Grants Director Linda Derosier – reported in absentia: she has submitted a grant summary to the Lincoln Hills Foundation; has prepared a year-end grant report for FOLL; contributed an article to the February FOLL newsletter.

H. Hospitality Director Wanda Melilli – reported no news.

I. Membership Director Linda Morley – reported as of today, February 10, 246 members. She mailed 240 reminder letters in January, with a 15% return so far. Linda M. highly commended Lucia Huh, volunteer, who does all the Excel work for Membership. Linda M. is changing the signage in the lobby every month; is tracking sources of new members so she knows where best to put her efforts; wrote an article for the February FOLL newsletter; will begin work on BDOG and the donor plaques. Jo will give her the name of the plaque vendor.

J. Newsletter Director (open position) – Gloria reported for the March newsletter. March 26 is “wear a hat day,” and she may ask members for favorite hat pictures – will email this to everyone who receives the newsletter. Will also include St. Patrick’s Day and (maybe) the Ides of March. She continues to receive good comments on the newsletter, but was sad to report that inexplicably last month five people unsubscribed. Send her your ideas for the March newsletter.

K. Website & Social Media Director Lynne Rossi – absent.

VI. Committee Reports

A. Big Day of Giving – Kathy gave Lynne’s report. The BDOG committee (Lynne, Linda M., Wanda, Sharon, Kathy) is doing outstanding work and has set a goal of \$10,000, which they will put on the FOLL website. We need to use our personal connections this year, as all will be online. The committee is reaching out to last year’s donors and email lists. They have developed a logo for BDOG letterhead, envelopes and cards; the website language is ready to go; posters and return envelopes will be in the library book sale area. Wanda is sending personal notes to previous donors and also will send thank-you notes. Karen Lindh said she heads up the Friends of the Sacramento Public Library BDOG and the BDOG Foundation website has BDOG yard signs, which we can put in front and back of the library. Need to sign up to get these and Kathy will do so. Karen also said the FSPL BDOG campaign raised \$83,000 in 2020. “Leverage your friends,” she said. Kathy is working on getting matching BDOG funds from large organizations, and said “Venmo” is a new payment method which younger people like. Gloria will look into this.

VII. Comments from members and others related to FOLL matters – Jo asked if the library is now open for browsing, or does one need an appointment? (no appointment necessary) Discussion on handicapped access.

Unfinished Business:

VIII. Results of Financial Review – Mary thanked Wanda for assisting in the review, and said Gloria did “a wonderful job” on our yearly finances. All in good order.

IX. Update on Annual Report Preparation – Gloria has begun work on this report, searching for a theme: “year of ...?”. Teresa Lai Stanislaw suggested “A Year of Resilience.” Very favorable response. Gloria will work on the report this weekend, send a draft to the board for comments, and we will vote on it in March.

New Business:

X. Zoom Purchase – Sharon reported for Lynne that we can purchase our own FOLL Zoom account for \$150.00 a year, thus can run our meetings as long as we need and also can continue to meet by Zoom if we wish, when pandemic is over. Wanda moved we purchase Zoom for FOLL; Kathy seconded. Motion passed.

XI. Board Access on Website to Issued FOLL Policies – Gloria has the policies on her computer and wants to put all policies and guidelines on our website (only board members will have access) so they are readily available. The current policies are: Driveway Sign Frame Guidelines; Member and Sponsor Board Policy; Promotional Giveaway Policy; Combination Lock Box Policy; Governance, Policies and Procedures, Introduction; Conflict of Interest Policy; Document Retention and Destruction Policy; Whistleblower Policy. Lynne can put these up under “Policies” tab. Consensus – yes. Gloria will do. She suggested a few other items we might want to include and asked that we contact her if we have additional new policy ideas.

XII. FOLL 35th Anniversary (July 2021) – Mary led discussion. Linda M. suggested an interview/photo of Shirley Russell. Gloria said we need a 2021 annual meeting, should it be by Zoom? We can have a program and 35th anniversary celebration for the annual meeting. Kathy suggested a short video/documentary film inside the Carnegie Library with historic woodwork, courtyard, water trough. Jo suggested interview with Jane Tahti, another original member. Gloria said in-person attendance at the meetings has not been great and perhaps Zoom will gain a larger audience. Mary asked if there is interest in putting together a program – so far we have a committee of Mary (chair), Jeri, Judy Presnall. Sharon will ask the volunteers to help with video and Zoom party.

XIII. General Announcements and Closing Comments – none.

XIV. Adjournment – Next meeting 2 p.m., March 10, by Zoom.

Attendance:

Board Members: Mary Nader, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Wanda Melilli, Linda Morley, Gloria Pilotti-Irey, Kathy Snelson

Members and visitors: Judy Presnall, Vi Kuka, Karen Lindh, Teresa Lai Stanislaw

Library Staff: none

Submitted by Jeri Chase Ferris, Secretary