

Minutes

Friends of the Lincoln Library Board Meeting, April 14, 2021

Zoom, 2:00-3:00 p.m.

[for approval on May 12, 2021]

I. Call to Order: President Mary Nader called the meeting to order.

II. Pledge of Allegiance

III. Roll Call and Approval of Minutes from March 10, 2021 meeting: Kathy Snelson moved and Linda Derosier seconded the minutes be approved. Passed.

IV. Library Report, Kathryn Hunt – not available, no report.

V. Officer/Director Reports

A. President Mary Nader – will present a report on the 35th Anniversary later in the meeting.

B. Vice President Jo Jones – absent.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Plotti-Irey – reported \$2,000 income (memberships, donations, and book sales) for March, with \$7,800 expenses (mostly \$5,000 to City and \$1,636 for insurance).

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported \$959 income for March (including a \$100 single purchase). Only 25% into the year, have already received 30% of the year's anticipated income from book sales. Next donation day, April 16, 9-12 a.m.

F. Community Outreach Director Kathy Snelson – reported the new bookmarks are ready and can be picked up by Book Sale area, or on Membership Table in the lobby, or on the "Community Outreach Shelf" which is on the metal cabinet in the backroom, to the right of the book drop room. Take just a handful so we have enough for the Doorknob Bags.

Kathy has submitted the ad for Discover Lincoln.

Kathy participates with BDOG Committee and 35th Anniversary Committee.

The Doorknob Bags are ordered, will have FOLL logo on one side, Library logo on the other. Linda D. is in charge of bag stuffing, April 23, 11:30-1:30 at the library.

Bag delivery set for April 28-29. Kathy will send email with territories involved (East Joiner, new houses near the library; Creekside Preserve, new homes; Groveland/Lincoln Crossing; Belmont at Twelve Bridges/Ridgecrest). The new homes on 193 will be ready in the fall, we will deliver bags in early October. Each bag contains a certificate (expires Dec. 31) for a free book from the daily book sale area; certificate for a craft to pick up in the library; book mark; membership form; ½ sheet on BDOG; ½ sheet on FOLL; library flyer. Strict guidelines for walkers: we can say "hello"; if someone asks, can say, "I'm delivering a bag from Friends of the Library." Cannot say anything else, cannot invite to the library. No selling or soliciting. No rule on mask. Wear blue FOLL shirt. Each walker will deliver probably 35-40 bags. Linda M. suggested we walk in pairs. Kathy will address this in email. We have two new sponsors: Buehler Engineering, \$500 (Buehler helped build the library) and Circular Polymers, \$250.

National Friends of Libraries Week is October 17-23, 2021; will connect with our 35th Anniversary Celebration.

Downtown Lincoln Association meeting – not a good time to ask for donations, as businesses are struggling. We need to support them.

Do we want to participate in the 2021 Lincoln Holiday Parade (assuming things open up)? In the Holiday Tree Lane? Kathy moved we participate in both, Linda D. seconded. Passed.

Kathy does not plan to pursue further outreaches for 2021; however, if you have a suggestion, feel free to contact her.

Kathy will put basket of gifts together if requested.

Fran Neves asked if FOLL will have a presence at the new high school opening.

Kathy will reach out to Kathryn about this.

G. Grants Director Linda Derosier – reported that FOLL has received the second installment of the grant from Lincoln Hills Foundation; she has sent thank-you's to LHF and Rotary. At the recent SCLH video presentation by Mark Luster, Sierra Pacific, Linda thanked him in the chat box for the SP grant to FOLL, and this message was read out loud to all.

H. Hospitality Director Wanda Melilli – reported banners and posters are up for the April National Volunteers Appreciation, and she wrote an article for the April Newsletter.

I. Membership Director Linda Morley – reported as of March 31, 285 members, with 14 renewals and 5 new members in March. She wrote to the four City Council members who are not (yet) FOLL members and sent membership forms. She is writing thank-you's to randomly-selected members. She designed the BDOG poster and banner logos and the membership form for the Doorknob Bags. The plaques were completed in March, are up on the walls. Be sure to take a look. Linda M. keeps the Membership Table in the lobby in cheery shape, including flowers.

J. Newsletter Director (open position) – Gloria reported 791 subscribers. For May she'll include: new library hours; BDOG; Kathy's article on Doorknob Bags; an article on the Orchard Creek Book Club, which donated \$500 for subscriptions to children's magazines; sponsor recognition. Send her your library-theme ideas for the May newsletter. We need a speaker for the May 5 LAB/LAC meeting.

K. Website & Social Media Director Lynne Rossi – reported she has updated sponsors on the web site. Should she add a link to each sponsor's website? Yes. For the Facebook page she is featuring Volunteer Month and BDOG, with new posts and photos from volunteers every day. (The website is simply beautiful!)

VI. Committee Reports

A. Big Day of Giving – Lynn showed us the video Kathryn made for FOLL and BDOG, which will begin to play April 16. On April 22, the BDOG video will open. These videos will be in the MailChimp emails to 791 subscribers and on the BDOG page. Linda M. commented that she is already receiving BDOG solicitations from other organizations. The BDOG Committee consists of Lynne, Linda M., Sharon, Kathy, Wanda, Teresa Lai Stanislaw.

B. 35th Anniversary/Annual Meeting – Mary reported the Committee has met three times and the celebration is scheduled for Saturday, October 23, 5-6 p.m., using the Willow Room, the lobby and patio. Kathryn is requesting a Proclamation from the City Council. Kathy is changing the sign at City Hall. Wanda will arrange for food and bottled water, nothing fancy. Mary will ask the Lincoln High School Choir or other venues about performing at the 35th anniversary gathering. Kathy added we hope the Mayor will present FOLL with a proclamation from the City Council honoring 35 years of service, to be followed by a short ceremony. Linda D. is preparing articles on the history of FOLL and of the Carnegie Library. We will have a driveway sign announcing the 35th Anniversary celebration, with food and drink. Goal – short and sweet outreach to members.

Gloria asked if this is also the annual meeting? Kathy said yes, we will fold it all together and will send notices to members ten days prior to the meeting.

Linda D. will put artifacts and scrapbooks from the Friends and the Carnegie Library in the library display cases as a month-long lead up to the celebration.

Discussion on possible expenses for this celebration. Gloria moved we allow up to \$1000 for 35th Anniversary celebration expenses, Sharon seconded. Passed.

We need to get the word out before October 25. Use the FOLL banner at the end of each email we send:



VII. Comments from members and others related to FOLL matters – none.

Unfinished Business:

VIII. Doorknob Bags – Kathy reported above.

IX. National Friends Week – Kathy reported above.

New Business:

X. FOLL membership and plaques – Linda M. reported a man keeps asking her for a “lifetime membership.” Should we have one? No. Linda said \$300 cost to update the plaques, using a new vendor in Granite Bay. She cleaned each separate piece. She suggests we consider creating a new separate Memorial Plaque to place in the center of the display area, as six Memorial names are listed on the “Other Contributors” Plaque and that section is completely full. Should we raise the \$100 minimum level? No. Linda D. said we should have more plaques.

XI. General Announcements and Closing Comments – Mary asked for a speaker for the May 5 LAB/LAC Zoom meeting. Gloria said the City Council voted Tuesday night on the contract for the Joiner and Fieldstone road widening, including a roundabout at the intersection of Joiner and Fieldstone.

XIV. Adjournment – Next meeting 2 p.m., May 12, by Zoom.

Attendance:

Board Members: Mary Nader, Linda Derosier, Jeri Chase Ferris, Sharon Gorley,
Wanda Melilli, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Kathy Snelson
Members and visitors: Fran Neves

Submitted by Jeri Chase Ferris, Secretary