

Minutes

Friends of the Lincoln Library Board Meeting, December 14, 2021
Willow Room, 10:30-12:00
[for approval on January 11, 2022]

I. Call to Order: President Mary Nader called the meeting to order.

II. Welcome/Introductions

III. Flag Salute

IV. ACTION ITEM: Approval of Minutes from November 9, 2021 board meeting: Wanda Melilli moved and Gloria Pilotti-Irey seconded the minutes be approved. Passed.

V. Library Report – Sam Schlafer reported the first Teen Advisory Board meeting was held yesterday with ten motivated and excited teenagers. He is very proud of them. He also reported that the library has issued (only) 18,000 library cards to our population and the library has set a goal of issuing 10,000 more cards in 2022. We are “drastically below” what other cities have done. Sam will be asking for more creativity next year as the library promotes “Operation Myriad.”

VI. Officer/Director Reports

A. President Mary Nader – no report.

B. Vice President Jo Jones – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported November revenue of \$6,594 (book sales, donations, memberships); expenses \$1,624 (mostly for books given out, a very popular expense, and the Icelandic tradition program). We allocated \$4,000 to support the ZipBooks program, have \$1,200 left. She reported State approval for ZipBooks should happen “fairly soon.” Discussion on expenditures.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – Book sale shelves in the library earned \$2,276 in November; she is confident we will reach \$15,000 income from book sales in 2021. She thanked all the volunteers who stock those shelves.

F. Community Outreach Director – Open Position – (Linda Derosier reporting) Linda D. reported on the Christmas parade: 900 packs of cocoa gone in about two blocks (kidding slightly); truck, teens (first time), dogs, banner; thousands of people watching. Lots of volunteer help, and the budget of \$260 covered everything. Afterwards the committee discussed how to do even better next year. Time issue – FOLL far down in the parade, too dark. Announcer read good promo about FOLL as we started out. The 4th of July parade is coming up. We support the library's goal of 10,000 more library cards.

G. Grants Director Linda Derosier – reported she is still waiting to hear acceptance (or not) of two grant proposals to the Lincoln Hills Foundation: 1. \$6,000 for large-print and audio books; 2. "Senior Digital Technology Training," idea presented by Teresa Stanislaw, training by library staff should begin in January 2022.

H. Hospitality Director Wanda Melilli – no report.

I. Membership Director Linda Morley – reported 12 new members in November for a total of 338 members. She sends thank-you letters to all who contribute \$100 or more, and sends random thanks to those who contribute \$50 a year. In January she will send another membership reminder. She passed out 100 membership applications at the November Big Book Sale, and continues to photograph library events. Teresa Stanislaw volunteered to help write thank-you notes.

J. Newsletter Director (open position) – Gloria reports she and Karen Lindh are working well together, learning Canva and MailChip. Sharon Gorley suggested a teaching session on those programs for others interested. The library will be closed January 10 for an update of the integrated library system, and on January 17 for MLK Day. For newsletter: January is "hot tea" month, library staff putting together a packet with flavored tea and cookie; budget; introducing new board directors and Alice, new library staff member. Gloria and Karen L. will meet with Sam tomorrow to discuss more articles and will put together a pie chart showing where FOLL dollars go. Karen will take lead on articles beginning in February.

K. Website & Social Media Director Lynne Rossi – no report.

VII. Committee Reports

A. Big Day of Giving (BDOG) – Whitney Eklund reported FOLL's "dashboard and profile" have been approved and the content is ready to go. She will have live

links and videos; live Instagram feed on the page. She spoke to Kathryn Hunt about an event – possibly something in Willow Room, or charity dinner in the library to celebrate BDOG as an in-person private event.

B. Photography Guidelines – Gloria reported Linda Morley researched this complex issue. If someone is in a public place, picture can be taken, but we want to be respectful of our patrons. She will coordinate with Karen Allen and Whitney and take up the matter later. Linda M. says there is a sign at library entrance saying if you come in here your picture may be taken, but if we have a celebrity person, such as an author, we can NOT use that person's photo in our promotions. Whitney added that in connection with BDOG she asked Kathryn for the library's policy. If a person is in the library their photo can be legally used, but for children MUST have parental permission on a form. Linda M. says we have such a form. Karen L. says the Sacramento Public Library has authorization form; we don't need to recreate it.

UNFINISHED BUSINESS:

VIII. ACTION ITEM: Approval of 2022 FOLL Budget – Mary asked for motion to approve budget. Discussion: when we have a negative result in budget are we draining our reserves? Gloria says need to keep about \$150,000 in reserves and we have plenty to cover possible deficit, but every year no deficit. Linda D. asked can we not show "red" in our budget to outsiders? Gloria will add a note saying FOLL has sufficient reserve funds to cover any potential deficit. Wanda moved, Lynne seconded, the 2022 budget be approved. Passed.

NEW BUSINESS:

Mary read a beautiful letter as her term ends. Betty Gordon asked Mary to take the position of president and Mary could not refuse. Larry Whitaker urged her to take care of our finances. Special thanks to Gloria, Linda D., and Sharon and thanks to all of us and to all the volunteers. Thank you to Jo Jones for stepping into this position.

IX. ACTION ITEM: Appointment of Linda Derosier as Community Outreach Director – Mary asked for a motion. Gloria moved we accept the president's nomination of Linda D. as Community Outreach Director. Jo seconded. Passed. Linda D. clarified she is fulfilling Kathy Snelson's term.

X. ACTION ITEM: Appointment of Teresa Stanislaw as Grants Director – Mary asked for a motion. Linda D. moved we accept the president's nomination of Teresa as Grants Director. Wanda seconded. Passed.

XI. Installation of 2022 Board – Mary called new board members (Jo Jones, Karen Allen, Whitney Eklund, Linda Derosier, Teresa Stanislaw, Sharon Gorley, and Karen Lindh) forward for photos and installation.

XII. General Announcements and Closing Comments – Jeri passed around a thank-you card from Nancy Whitaker. Barbara DeBaptiste reported she is working on a national MLK Day program to debunk vaccination myths and vaccinate all.

XIII. Adjournment – Next Meeting, January 11, 2022, Willow Room, 10:30-12.

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Karen Lindh, Wanda Melilli, Linda Morley, Mary Nader, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw

Library Staff: Sam Schlafer

Members and visitors: Barbara W. DeBaptiste.

Submitted by Jeri Chase Ferris, Secretary