

Minutes

Friends of the Lincoln Library Board Meeting, January 13, 2021
Zoom, 2:00-3:00 p.m.
[for approval on February 10, 2021]

I. Call to Order: President Mary Nader called the meeting to order.

II. Pledge of Allegiance

III. Roll Call and Approval of Minutes from December 9, 2020 meeting: Lynne Rossi moved and Gloria Pilotti-Irey seconded the minutes be approved. Passed.

IV. Library Report, Kathryn Hunt – absent.

V. Officer/Director Reports

A. President Mary Nader – no report.

B. Vice President Jo Jones – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported she expected worse financial figures because of the pandemic, but we ended up “fairly well.” She emailed her report to all. FOLL, through “Memoranda of Understanding (MOU),” gives the City of Lincoln funds to pay library staff salaries for their time on Mother Goose on the Loose and Family Movie Night. At present, the Library is using these FOLL funds for staff time dedicated to Virtual Family Story Time. Under the MOU, FOLL will need to provide the City an additional \$5,000 in March.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported a total of \$8,800.00 in book sales for 2020, half of which came from on-line sales by Charlotte Grone and Fred Bernstein. Friday, January 22, is “Book Donation Day (BDD),” with many people already signed up to help, and many donations expected.

F. Community Outreach Director Kathy Snelson – reported the FOLL Christmas tree in Beermann Plaza was voted “most festive”! It was a great showcase for FOLL, with its book ornaments and lights and hours, without being overly promotional. Kathy will attend the Downtown Lincoln Association meeting tomorrow and will visit the new housing developments close to the library on Friday, requesting

sponsorships for FOLL and placement of FOLL promotional items in the new houses or sales office. (see XII below)

G. Grants Director Linda Derosier – reported the Whitney Pinkerton Fund \$750 grant which Kathryn had requested was received, and Kathryn has spent it on health-related books. The Lincoln Hills Foundation grant summary is due this month.

H. Hospitality Director Wanda Melilli – reported no news.

I. Membership Director Linda Morley – reported 89 new and renewing memberships in December 2020; 188 have renewed for 2021; 159 pending renewal. Current members as of January 13, 2021 – 188. All board members have renewed. Linda M. is spreading the word about BDD and FOLL, and will do a postal mailing this month to all who haven't yet renewed. She will work on the FOLL table in the lobby and requests ideas and help. She has revised the thank-you letter with updated library hours and online resources. For BDD she will have bookmarks and donation forms. Kathy asked if we want more of the glossy bookmarks? Discussion. (see XII below)

J. Newsletter Director (open position) – Gloria reports she continues to put the Newsletter out. We have 776 email subscribers plus a few by postal mail. She is getting good feedback on the newsletter. For February she will include articles on the Whitney Pinkerton grant; staff member Jordan; Author Night; and an article by Linda D. on romantic films (Valentines Day). Linda M. suggested an article on the 35th anniversary of FOLL, which was started in 1986 by Shirley Russell.

K. Website & Social Media Director Lynne Rossi – reported she will be updating the website today. Lynne asked for help maintaining Facebook. Please send her names.

VI. Committee Reports

A. Big Day of Giving – Lynne reported the BDOG committee (Kathy, Linda M., Wanda, Sharon, Lynne) will begin its work in two weeks. Most of the work is done eight weeks before May 6, and the committee will plan a little at a time. Need new ways to promote, as all will be online this year, and need an increase in the \$300 budget.

VII. Comments from members and others related to FOLL matters – none.

Unfinished Business:

VIII. Gloria gave an update on the Union Pacific sign. The 6' x 8' redwood frame is now up, ready for signs to be installed. Kathy is taking the lead on the signs, which

are co-designed by Toni Jenkins and Kathryn. Signs can be put in and taken out, depending on what is being promoted. Signs on Family Movie Night, Book Sale day, and general signs with lots of library information are already made and paid for. Directors are to go directly to Toni to have their sign designed, and Kathy will then take the design to the printer. Kathy will send further information to Directors. Each sign costs \$150, and can be used multiple times. FOLL signs paid for from "community outreach." Discussion.

New Business:

IX. Assignment of Financial Review Committee – Mary needs help to review the books. Wanda volunteered.

X. Preparation of Annual Report – Gloria said this is the third year of our Annual Report. Do we want the same format? Yes. Gloria needs reports by mid-February from Sharon, Kathy, Linda D., Linda M., and letters from Mary and Kathryn.

XI. Newsletter Postal Mail List – Gloria asked if we should continue to mail printed newsletters to those who do not renew membership or otherwise donate to FOLL. At present she mails 19 newsletters, annual cost each \$6.60. Discussion. Yes, continue, but include card for person to return if he/she wants to continue to receive the newsletter.

XII. Ideas for Promoting FOLL and Library for Spring 2021 – Kathy will be working on new signs, BDOG, letters out for sponsors, lobby table, book marks, promos to new homes. She needs help. Linda M. says she will do lobby table, and suggests each Director put their program information on the table. Sharon suggests putting library and FOLL information and library books in sales offices for the new home developments. Lots of kids in these new developments. Gloria will help deliver promotional bags to new homes. The bookmarks are a big project. Kathy designed original, Lynne will help with new design and we should all give input. Shall we have 1,000 more printed? Yes. The new outside sign is #1 priority and Kathy is working on it this afternoon.

XIII. General Announcements and Closing Comments – Mary gave our sincere condolences to Judy Presnall in the recent loss of her husband.
Next Trivia Night February 11.

XIV. Adjournment – Next meeting 2 p.m., February 10, by Zoom.

Attendance:

Board Members: Mary Nader, Linda Derosier, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Wanda Melilli, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Kathy Snelson
Members and visitors: Judy Presnall, Vi Kuka, Teresa Lai Stanislaw
Library Staff: none

Submitted by Jeri Chase Ferris, Secretary