

Minutes

Friends of the Lincoln Library Board Meeting, October 11, 2022
Willow Room Twelve Bridges Library, 10:30-12:00
[for approval on November 12, 2022]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions. We welcomed four visitors.

III. Flag Salute

IV. **Note for the Record:** The FOLL Board approved by email vote on September 18, 2022, the addition of a new membership level for FOLL membership - YOUTH at \$10 annually (to age 21).

V. **ACTION ITEM:** Approval of Minutes from September 13, 2022 board meeting: Karen Lindh moved and Teresa Lai Stanislaw seconded the minutes be approved. Passed.

VI. Library Report – Kathryn Hunt, Library Director, reported on a fantastic Literary Festival on October 1 with readings and signings by student authors. She thanked FOLL for providing free books and support. The October 1 Open House was another success with 250+ guests attending and 55 new library cards; she thanked FOLL for its support, and for all our assistance to the library, including Teentober. Tonight's presentation to the City Council will include information on Jim Phillip's art installation and representatives from the Teen Advisory Board.

VII. Officer/Director Reports

A. President Jo Jones – no report.

B. Vice President Karen Allen – thanked us for our get-well wishes.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey – reported September revenue of \$1,790, almost all from book sales; expenses \$2,572, mostly for Teen Free Book Day books, \$1,864. FOLL received a BrainFuse refund of \$5,600. October expenses will include books for Star Wars vs. Marvel, children/teen magazine renewal (the Orchard Creek Book Club provides magazine funds); *Oceans of Possibilities* giveaway books from the Literary Festival. Future expenses will include the direct mailing project;

creating “wraps” for the Teen and Children's area tables made from their art work; books for the Read Across Lincoln and Summer Reading programs.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported \$1,606.38 income for September: \$1,340.50 daily book sales, \$265.88 ebay sales. Our Big Book Sale is in November, and Sharon hopes for a total 2022 income of \$20,000.

F. Community Outreach Director Linda Derosier (absent) – her report read by Teresa – FOLL appeared at many community events in September, including the SCLH Farmer's Market; Lincoln Hills Bingo (offered FOLL membership forms and spoke to hundreds of bingo players, inviting them to Open House); three teams delivered almost 400 doorknob bags to the new homes behind John Adams Academy. The exciting October 1 Library Literary Festival, hosted by staff, Teen Advisory Board, and FOLL, featured over 40 children and teens sharing their writing to over 175 guests. This event was followed immediately by the enormously successful Open House which featured tours, crafts, stories, music, free pizza and more. October events include an October 9 Kiwanis Club “Kid Health Fair,” chaired by Linda Morley, with a FOLL table, game, and storyteller; October 13 Downtown Lincoln Association, Linda M. to attend; October 16-23 National Friends of the Library Week; October 29 “Day of the Dead” Festival, supported by Gloria and Teresa, with a Spanish-speaking library staffer ready to process new library cards; October 31 “Villains on the Plaza,” again with a FOLL table.

G. Grants Director Teresa Stanislaw – reported no update on her grant request to the American Rescue Plan Act.

H. Hospitality Director Whitney Eklund – reported 30 in attendance at the September 29 Author Event, with lots of information and fun.

I. Membership Director Linda Morley (absent) - her report read by Jeri - two new members in September, 322 members as of September 30. She requests us all to help her in this membership effort as she spent 22 hours in September on her campaign efforts. This included Farmer's Markets, making membership forms, research on new youth membership level, and meetings. For October: October 1 Open House; October 9 Health Fair; October 11 Lincsters Golf Tournament (for breast cancer research); October 31 Villains in the Plaza. She thanked us for providing 100% approval of the new youth membership level, and already signed up two teens at the Open House. She has designed a new flyer/membership form to distribute to youth. For the future - how do we get the FOLL membership word out to parents of Lincoln H.S. students?

J. Newsletter Director Karen Lindh – reported the November issue will include a lead article on the November 12 Annual Meeting; new FOLL website; November library closure dates; the November 5 Big Book Sale; a November 11 virtual author visit by Simon Winchester; photos from the Open House and Literary Festival; community outreach; a feature article on Linda Morley, in which she will stress FOLL membership; LAB/LAC; Mother Goose on the Loose; special programs for November.

K. Website & Social Media Director Lynne Rossi – will report later in the meeting.

VIII. Committee Reports

A. Library Open House - Gloria and Whitney reported attendance of 150-175 (Kathryn estimated 250), lots of positive comments, great volunteers, lots of donations (Old Town Pizza, incredible cookies from local bakers, gift basket items from local groups and a FOLL member, lots of gift cards from FOLL members). Total cost \$574.

[at this point Open House basket winner Samatha and her three children arrived to pick up their basket - photos and applause]

B. Annual Members Meeting Committee - Jo, Gloria, and Teresa - Gloria reported no changes in the November 12 Annual Meeting agenda from last meeting; library tours will be given after meeting; she will contact us for help and needs a few non-Board volunteers. Be sure to wear your brand-new name tags. Karen L. is preparing a "library quiz," so submit your questions to her.

UNFINISHED BUSINESS:

IX. BOARD ACTION: Approval of the FOLL Strategic Plan for 2023-2025 - Gloria reported just one editorial change made to the version we received by email; the approved plan will be public on the FOLL website; next step - in January prioritize the strategies and assign lead person(s) to each strategy. Whitney moved and Lynne R. seconded that the revised Strategic Plan be approved. Passed.

NEW BUSINESS:

X. BOARD ACTION: Approval of the 2023 FOLL Board Slate - Karen Allen reported all board members remain the same; slate will be voted on at the November 12 Annual Meeting and the vote will be open from the newsletter posting to 10 a.m. on November 12. Members will receive a Mailchimp email with instructions

for accessing an on-line ballot. Also, ballots and ballot box will be available at the FOLL lobby table for a week, and before the FOLL Annual Membership meeting. Ballots will be counted at the meeting. Gloria moved and Mary Nader seconded the slate be approved. Passed.

XI. First Look at New FOLL Website - Lynne showed the beautiful new website on the big screen, with the goal of presenting it at the Annual Meeting.

XII. DISCUSSION: National Friends of the Libraries Week, October 16-22 - Jo suggests Facebook posts; FOLL is not doing anything special this year, can focus on it next year; Karen L. suggests a Mailchimp notice to non-members, saying "join now, you'll be a member all next year too."

XIII. DISCUSSION: 2023 FOLL Budget Development - Gloria reported a draft of the budget will be presented at the November Annual Meeting and voted on at the December Board meeting. Kathryn provided Gloria with the library's financial request for the coming year and Gloria will solicit input from all Board members. The following Directors will provide information on the finances needed for their areas: Sharon, Book Sales; Linda M., Membership; Linda D., Community Outreach; Lynne, Website. Gloria asked for input as to how we should develop the 2023 budget and who will participate in the discussion. The consensus of the Board was for Gloria to use the same process as used in prior years. Gloria will prepare a proposed budget with input from Library, FOLL President, and individual Board members. If any budget concern, contact Gloria or Jo.

XIV. Open Discussion, General Announcements and Closing Comments - Teresa added to her grant report that FOLL received a \$500 grant from 4imprint for promotional materials. The grant has been used to purchase screen cleaning cloths with the FOLL logo.

XV. Adjournment – Next Meeting, November 12 (the Annual Membership Meeting) in Willow Room, 10:00-12:00

Attendance:

Board Members: Karen Allen, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Karen Lindh, Mary Nader, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw.

Library Staff: Kathryn Hunt

Members and visitors: Judy Presnall, Denise Merrill, Pat Pascale, Patricia Singh, Eileen Hacker-Aust.

Submitted by Jeri Chase Ferris, Secretary