

2022 Annual Report

Reaching Out to the Community



Friends of the Lincoln Public Library

www.lincolnlibraryfriends.org

Our Mission

To support and promote the Lincoln Public Library

Established in 1986, the Friends of the Lincoln Public Library (FOLL) is an all-volunteer, member-supported, non-profit corporation, registered as a 501(c)(3) charitable organization. The City of Lincoln, Sierra College, and Western Placer Unified School District provide funds for library operations. However, the library could not provide the level of programs and services it does without the additional financial support provided by FOLL and the numerous volunteers who give hours of their time.

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Dedication to Viola Hernandez-Kuka

This annual report is dedicated to Vi, a committed, long-term FOLL volunteer and avid supporter of public libraries and childhood literacy, who passed away in December 2022. After retiring from her 25+ year teaching career, Vi joined FOLL and served as Treasurer from 2007 to 2013. As a valued member of our book sale team, Vi dedicated hours of her time processing donated children's books for resale. We sincerely appreciate all that Vi contributed to our organization. Rest in peace.

Annual Report Prepared by Gloria Pilotti Irey Photos Taken by Linda Morley

Reaching Out to the Community

The major endeavor of 2022 was to expand our community's awareness and use of the Lincoln Public Library's collection, programs and services. To measure the success of this effort, the library staff set a goal to increase the number of active library card holder by 10,000.¹ FOLL diligently worked with the library throughout the year to achieve this goal.

We ---

- Purchased an outreach kit for the library -- folding table and chairs, table cover with library logo, signs, and other materials.
- Attended 25 community events where we spoke with event attendees about the library and distributed library information.
- Delivered over 500 door bags containing library information to homes in Lincoln's new developments.
- Hosted the Library's Open House where we provided raffle baskets and free pizza dinners for attendees with library cards.
- Purchased the library's initial subscription to Savannah Library Analytics, an online service that enables the library to analyze how patrons use the library and target email campaigns to engage patrons.
- Provided funds for a library information insert in the City's utility bill and a flyer delivered to 8,000+ households in under-served areas of Lincoln.
- Purchased gift cards used as incentive to participate in online and in-library competitions.

As a result of the efforts of the library and FOLL, 3,700 entirely new patrons joined the library and 6,000 inactive patrons re-engaged with the library -- a 46 percent increase in active card holders. An outstanding achievement!

¹Active card holders are defined as accounts that have registered with the library, updated their library accounts, or used the library within the last three years.

Partnering with the Library

We continue to partner with the Lincoln Public Library to better serve our community. Our goals are to help the library to:

- Connect with children and teens to encourage reading and create life-long bonds between readers and the library,
- Expand the library's offerings of books, magazines and digital resources, and
- Make the Lincoln Public Library a favorite destination.

Encouraging Kids' Interest in Reading and the Library

In 2022, FOLL provided funds and volunteer support for new and continuing library programs and activities that encouraged children's and teens' interest in reading and the library.

New for 2022

The most dynamic new program initiated by the library in 2022 is **Read Across Lincoln**. The program goal is to provide a new book to each first grader in Lincoln. In its inaugural year, over 700 first graders in 11 schools received a copy of *Amy Wu and the Patchwork Dragon* by Kat Zhang, purchased by FOLL.



Library staff and volunteers visited schools for a storytime featuring the book, encouraged children to visit the Lincoln Public Library, and gave out take-home packets containing a craft and library information. In 2022, the Lincoln Public Library held its first **Battle** of the Books, a reading competition for students in grades 9-12. Teens read five selected books, met with their peers to discuss them, and then competed in teams to answer trivia questions. FOLL provided the books for each team, trophies and gift card prizes for the winning teams.



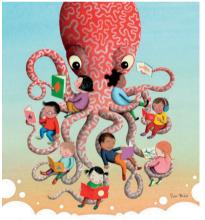


The mission of the Lincoln Public Library's **Teen Advisory Board** (TAB) is to assist the library in creating events and developing resources that fulfill the needs and interest of teens, and to promote the library to teens and the community. FOLL provides TAB will needed supplies and provides food and beverages for TAB monthly meetings.

Continuing Programs

The **Summer Reading Program** encourages children and teens to make reading a lifelong habit, draws in reluctant readers with activities, helps children keep their skills up over the summer, and generates interest in the library and books. Young participants receive free books as reading rewards.

In 2022, 1,162 readers of all ages took part and read over 7,000 hours in just nine weeks. FOLL provided the library with materials used to promote and deliver this program, including partial funding for Beanstack (online reading challenge platform).



Oceans of Possibilties



The Lincoln Public Library is again offering **School Tours.** In 2022, a class from Creekside Oaks Elementary School received a library staff-led tour featuring the theme "I Survived" based on a popular book series. Students learned about library operations and what the library has to offer. FOLL provides materials and covers the cost of bus transportation with funds provided by the Lincoln Community Foundation. The library offers **free book giveaways and take-home packets** throughout the year to encourage reading and bring adults, teens and children to the library. In 2022, FOLL purchased over 900 give-away books and needed supplies for—

- Tea and cookies for Hot Tea Month
- Tara Goedjen's book to teens prior to author's virtual visit
- · Craft packet with candy conversation hearts
- Children's comic books for Comic Book Day
- "I Survived" books for Oakside Creek Elementary School field trip
- Themed children's books for Star Wars versus Marvel event
- Dinosaur-themed books for Dinovember
- Young adult books for Teen Free Book Day
- Children's books, hot chocolate, and crafts for Icelandic tradition of Jólabókaflòd

Expanding Library Resources

The library provides our community with recently published books and other current resources. FOLL continues to work with the library to expand these library offerings. In 2022, FOLL—

- Purchased 114 large print books and 92 audio books with funds provided by the Lincoln Hills Foundation and FOLL.
- Purchased 52 children's nonfiction books with funds provided by the Rotary Club of Lincoln.
- Renewed 27 subscriptions for children and teen magazines with funds donated by the Sun City Lincoln Hills, Orchard Creek Book Group.
- Renewed the library's subscription to EBSCO Host with FOLL funds.²
- Augmented the library's Hoopla subscription with funds provided by the Lincoln Hills Foundation and FOLL.³

As part of our grant agreement with the Lincoln Hills Foundation, the library provided Digital Library Training for Seniors to help patrons use online resources. The library held three in-person training sessions (62 attendees) and posted three training videos on their YouTube channel (376 views).

² EBSCO Host provides patrons with multiple resources, including Novelist Plus, Academic Search Premier, Explora, Legal Information Reference Center, Small Business Reference Center and Auto Repair Service.

³ Hoopla is a digital library service that offers streaming of audiobooks, eBooks, comics, movies, TV shows, magazines and music to library card holders.

Making the Library a Favorite Destination

The library offers a variety of great events throughout the year that appeal to all ages. These events would not take place, or would not be as great, without FOLL's support.

FOLL provides funds for staff time dedicated to **Mother Goose on the Loose**, an early childhood program for ages 3 and under.

The **Homework Center** provides a place for students in K-8 grades to work and receive help from volunteer coaches. FOLL supports the center by providing snacks, bottled water, and supplies.



A popular library event is **Star Wars vs. Marvel**. In additions to providing giveaway books, FOLL covers the performance fees of the character actors and cost of craft materials.



In September 2022, the Lincoln Public Library brought back on-site **Author Visits** with James L'Etoile. FOLL hosted this event and paid the stipends for guest poetry presentor Nena Weinsteiger Guzman, and two virtual visits held earlier in the year with authors Tara Goedjen and Florencia Ramirez.

The **Youth Literacy Festival** was a "standing room only" event that showcased young writers who competed in the library's Summer Youth Writing Contest. The library published an anthology titled "Oceans of Possibilities," the theme for the contest. FOLL purchased copies of the anthology for the festival presenters and refreshments for attendees.





Friends of the Lincoln Public Library

February 2023

Message from the FOLL President

Dear FOLL Members,

The year 2022 was an outstanding year for the Lincoln Public Library and FOLL is proud to have helped the library accomplish so much. With the return of Family Movie Night last month, the library is now offering all its pre-COVID on-site programs. Library staff and FOLL volunteers led a very successful campaign to inform our community of all the library has to offer and significantly increased the number of active library card holders. The library expanded programs for older youths with the Teen Advisory Board, Battle of the Books Competition and Summer Youth Writing Contest that concluded with the Youth Literacy Festival.

FOLL is looking forward to helping the library with its plans for 2023. In its 2023 budget, the FOLL Board committed to provide \$107,650 for library programs and services, including \$35,000 to help better serve Downtown Lincoln residents. Thank you FOLL members, donors, and sponsors for supporting FOLL. Also, a big thanks to those organizations that awarded grant funds to expand the library's physical and digital collections. Your continued support is key to our success.

We are always exploring ways to support and promote the library and to improve our organization. In October, the FOLL Board approved its 2023-2025 Strategic Plan, and our new website was activated in November. I am very proud of the work our Board and volunteers have accomplished and look forward to working with them this coming year.

Please visit our website to learn more about what FOLL is doing in 2023 and view our strategic plan and budget. I encourage you to attend a FOLL monthly board meeting either in person or by Zoom. The Zoom links are available on our website.

Jo Jones

Jo Jones. **FOLL President**

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Website: lincolnlibraryfriends.org Email: friends@ lincolnlibraryfriends.org



February 23rd, 2023

Dear Members of the Friends of the Lincoln Public Library,

Happy 2023! 2022 was a year of growth for the Library, and I hope it was that for you and your families as well. Some of the Library's 2022 highlights include: the first year of Read Across Lincoln, which brought our whole community together by providing a book for every first grader in Lincoln; a focus on outreach into the community, including attending over 20 community events; and our first-ever Youth Literary Festival, the first major event led by our Teen Advisory Board. All of these accomplishments were made possible through both generous funding and volunteer support from you, the Friends of the Lincoln Public Library. Your donations of time, gently used books, and money are investments not only in the Library, but in the community of Lincoln. Through your support, the Library offers a variety of both materials and services that educate and inspire, even outside of our library walls.

With your help, the Lincoln Public Library hosted programs for all ages last year, attended by over 10,000 participants. These programs included Summer Reading, story times, book clubs, trivia nights, author events, homework help, literacy tutoring, and more. Unlike the last few years, most of these events were back in person – including the return of our beloved toddler storytime, Mother Goose on the Loose. We also lent out over 246,000 books, audiobooks, movies, and more to our patrons, who visited us over 190,000 times. Finally, we welcomed 9700 newly active cardholders to our library. Without the support of the Friends, the Library would not have been able to offer this range of services that benefited thousands of members of our community over the past year.

I hope that as you read this report, you are filled with pride for all your amazing organization has accomplished. Thank you for your part in investing in our community and ensuring that the Lincoln Public Library can provide the resources and services that Lincoln deserves.

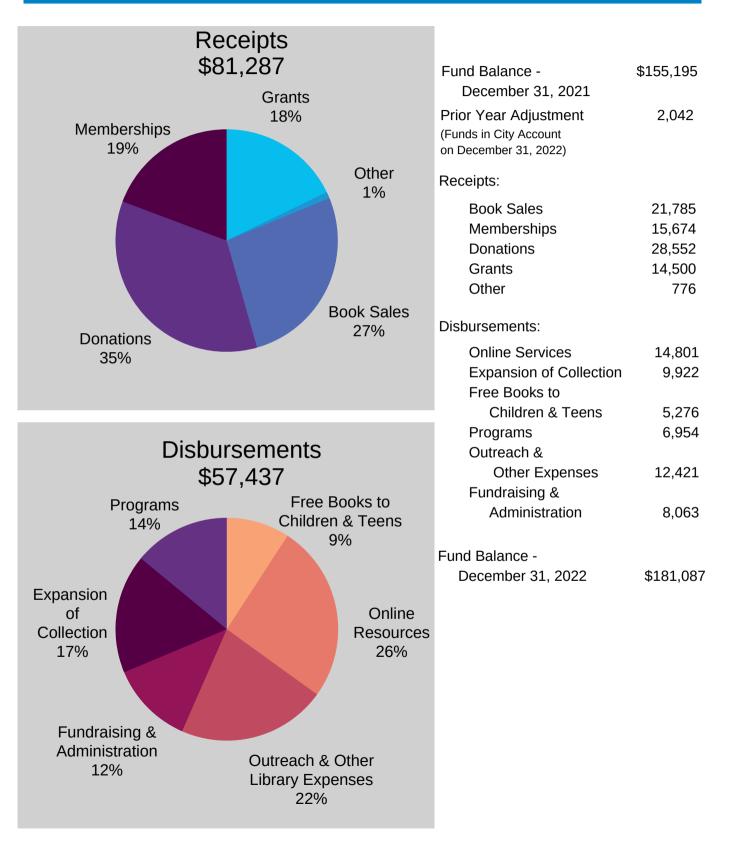
With gratitude,

Kathryn Hunt

Kathryn Hunt Director of Library Services Lincoln Public Library

City Hall 600 Sixth Street Lincoln, CA 95648 (916) 434-2400 <u>www.lincolnca.gov</u> City Manager's Office * Community Development* Engineering * Fire Library * Recreation * Police * Public Services * Support Services

2022 Receipts and Disbursements





Friends of the Lincoln Public Library

January 25, 2023

To: FOLL Board Members

From: Financial Review Committee

Subject: 2022 FOLL Financial Review Report

The Financial Review Committee met on January 25, 2023 at the Lincoln Public Library to review the financial year-end report for December 31, 2022 and bank statements and supporting documentation for the period January 1 through December 31, 2022. The review committee was comprised of the following FOLL members: Karen Allen, Mary Nader and Judy Presnell.

FOLL's financial assets are currently maintained in three bank accounts: one checking account and two certificates of deposit. FOLL uses cash basis reporting. The Treasurer uses the software program Quicken to maintain the financial records. Revenue is recorded when the deposits are made to the bank. Expenses are recorded when checks are written or electronic fund transfers or other withdrawals are made from the bank. The Treasurer submits a monthly report to the FOLL board on fund balances and revenue and expenses.

Our review was limited to:

- Confirming that the beginning balances shown in the Quicken file reconciled to the beginning balance shown on the January 2022 statements provided by the financial institutions holding the FOLL assets.
- Confirming that the ending balances shown in the Quicken file reconciled to the ending balance shown on the December 2022 statements provided by the financial institutions.
- Confirming that appropriate supporting documentation was on file for deposits made, checks written, electronic fund transfers, and other withdrawals from January 1, 2022 to December 31, 2022.

We concluded that the December 31, 2022 year-end reports accurately represent the financial status of FOLL. We found no irregularities in the records.

The Financial Review Committee wishes to express gratitude to Gloria Pilotti-Irey, FOLL Treasurer, for her thoroughness and organization of the FOLL records.

Karen Allen

Karen Allen FOLL Vice President

Mary Nader

Mary Nader FOLL Past President

Judy Presnall

Judy Presnall FOLL Member

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Friends of the Lincoln Public Library 2022 Major Contributors

Individuals & Families

Publisher Level - \$500 or More

John and Katie Christiansen Amy Derosier Mike & Linda Derosier Jim and Gloria Irey Kupcho-Hawksworth Family Karen Lindh and Chuck Solt Verna Rowe Seidenverg Family James Stanislaw & Teresa Lai Stanislaw Kathy Swift Marcia Van Wagner

Editor Level - \$200 to \$499

Author Level - \$100 to \$199

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Victor & Mary Lou Freeman Susan Huch Joanne Jones Dan & Cheryl Karleskint Barry & Gay Mackintosh Nina Mazzo Wanda Melilli Gerald & Gail Mohlenbrok Stan & Mary Nader Shirley Russell Ellen Schloenvogt Joanne Schumacher Carol Thompson & David Hughes Christine Uebele Wayne & Barbara Vineyard

Karen Allen Marne Badgley Flore Baudouin Sandy Bishop Susan Bolton Connie Burdick Cyrenna Burgess Diana Butler Christine Chalupa Gretchen Cypin Tom Derner Laura Derosier Tony Fabian & Renee Kohler Jeri DiFlore Whitney Eklund Kent & Lynn Estabrook Daniel & Norma Feld Belen Fernandez Scott Fischer & Anne Touloukian Loydine Dianne Fix Eileen Hacker Joan Hilton Barbara Hunt Gail Hunt Jerry & Karen Johnson Marilyn Johnson Richard & Elizabeth Kenen Robert & Lynne Klein Joe and Viola Kuka Sharon Kurth & Marie Salers Scott Leaman Marti Loew

Linda MacKay Kathleen Mason Anne McMaster Michael & Jill Messenger Linda Moran Linda Morley Jeff & Susan Naleway John & Carol Noon Mary Olsen Ann Owens June Paquette Pam Patterson Jim & Cindy Pulliam Paul Radcliffe Wayne & Helen Rains Aurea Romero Tom & Sherry Ross John Russell Michael & Kathleen Salli Sam Schlafer Anita Scura Ardis Sheridan Lynne Snyder Cynthia Stubblebine

Sheryl Talley Margaret Tempero John & Judy Ticknor Donna Vestal Lisa Wheeler Nancy Whitaker Nancy Williams John Wright Vic & Stacy Wursten Eugene & Gaynell Wytrykus Jules & Martha Zetterbaum

Businesses & Organizations

Publisher Level - \$500 or More

4imprint

City of Lincoln CA Non-Profit Grant Program Consolidated Communications Foundation Issiah Mobile Auto Detailing Lincoln Community Foundation Lincoln Hills Foundation Lincoln Rotary Club Foundation SCLH Orchard Creek Book Club

Editor Level - \$200 to \$499

Jensen Smith, CPAs Old Town Pizza

Author Level - \$100 to \$199

Rocket TV Rod & Relics Car Club of Lincoln Hills Rustic Crown Gift

Thank You for Supporting the Lincoln Public Library

2022 Board and Committees

2022 Board of Directors



Officers

President Vice President Secretary Treasurer Jo Jones Karen Allen Jeri Chase Ferris Gloria Pilotti-Irey Book Sales Community Outreach Grants Hospitality Membership Newsletter Website & Social Media

Directors

Sharon Gorley Linda Derosier Teresa Lai Stanislaw Whitney Eklund Linda Morley Karen Lindh Lynne Rossi

2022 Committees

Financial Review Committee Mary Nader, Karen Allen and Vi Kuka

Big Day of Giving Committee

Whitney Eklund (Chair) Linda Derosier Karen Lindh Lynne Rossi

Strategic Planning Committee

Gloria Pilotti Irey (Chair) Jo Jones Karen Lindh Teresa Lai Stanislaw

2022 Volunteers

In 2022, volunteers provided over 10,000 hours helping with library and FOLL activities. Volunteers check in returned library items, re-shelved books and media, repaired books, took care for plants, processed donated books, restocked the book sale area, staffed community outreach booths, helped with library events and performed other activities.

Volunteers Performing FOLL Activities

In addition to FOLL's all-volunteer board, the following volunteers helped with FOLL's fundraising and other activities. Thank you, Volunteers! Together we can do so much.



Aanya Agarwal Virginia Ayala Adrianne Barnard Lewis Barnard Fred Bernstein Susan Bishop Sally Bjorge Cyrenna Burgess Nancy Calcese Darla Campbell Kashia Carroz Sarah Carroz Cyndi Colloton Patty Dawson Mike Derosier

Robin Eckhardt Lynsey Fabel Mia Fabel Lillian Foster Maya Gomez Tina Gray Tom Gorley Jeff Greenberg Charlotte Grone Shubhika Grover Linda Hartman Susan Haas Cassandra Hawley-Davis Lucia Huh Teresa Jacobsen Renee Kohler Viola Kuka Susan Kuukka Marti Loew Nina Mazzo Wanda Melilli Denise Merrill Linda Moran Sally Murad Joann Patterson Paul Radcliffe Cathie Szabo Jan Voyles



Friends of the Lincoln Public Library

Contact Us

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