

## Minutes

Friends of the Lincoln Library Board Meeting, February 14, 2023  
Willow Room Twelve Bridges Library, 10:30-12:00  
[for approval on March 14, 2023]

I. Call to Order: President Jo Jones called the meeting to order

II. Welcome/Introductions

III. Flag Salute

IV. Board Action: Approval of Minutes from January 10, 2023, board meeting: Gloria Pilotti-Irey moved and Sharon Gorley seconded the minutes be approved. Passed.

V. Notes for the Record from Board Retreat held February 3, 2023

Linda Derosier and Karen Lindh were designated as the library's contacts for review of attributions in library materials and other areas recognizing FOLL funding and other support.

FOLL established four standing committees:

1. Big Day of Giving Committee – Chair: Karen Lindh for 2023
2. Annual Report Committee – Chair: Treasurer
3. Strategic Planning Committee – Chair: Vice President
4. Annual Members Meeting – Chair: President

VI. Library Report – Kathryn Hunt, Library Director, reported the achievement of 9,700 new library card holders was “only possible because of FOLL.” She thanked all the FOLL volunteers and especially team Linda (Lindas D. and M.) Library staff is now considering the best places for future outreach and is also focusing on cardholder use. She thanked FOLL for the gifts we provided for Battle of the Books and other programs, such as Read Across Lincoln, and she mentioned upcoming school tours of the library. The theme for this Summer Reading Program is “Across the Universe.” She handed out the library’s “Marketing Plan Report,” which gives great credit to the monetary and volunteer support provided by FOLL.

VII. Officer/Director Reports

A. President Jo Jones – “Three cheers to Whitney Eklund” for winning the Chamber’s “emerging business leader of the year” award.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey - reported January revenue of \$7,410 from book sales, membership renewals, and grants; expenses \$3,461, mostly for book purchases, the Family Movie Night license, and website. Upcoming expenditures include gift cards and trophies for Battle of the Books, \$4,732 for Read Across Lincoln book (*Nigel and the Moon*), and Zoom renewal.

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported another great month, with book sales of \$1,668 for January. Our three special book sellers (Fred, Theresa, Charlotte) are requesting a meeting with donation volunteers to discuss guidelines to use in sorting books. Sharon has prepared a list of suggested guidelines.

F. Community Outreach Director Linda Derosier – gave a tour of the library to nine students from Lincoln Christian Academy and said only one of those students had ever been in the library before. The Downtown Lincoln Association hands out “welcome” packets to new residents, which include information on FOLL. Read Across Lincoln (RAL) will begin March 7 and 8 at John Adams Academy. RAL is a Library program, administered by Library staff. FOLL volunteers assist the staff and FOLL pays for all the books that are given away.

G. Grants Director Teresa Stanislaw – reported on several grant receipts and how they were used; request pending to Sierra Pacific for the downtown book locker; waiting for United Auburn Indian Community to open its grant cycle.

H. Hospitality Director Whitney Eklund – reported on the first Family Movie Night (Lyle, Lyle, Crocodile) since Covid. Very successful, with 93 attendees. Linda M. told us one little girl said, “This is such a great deal – 50c for all of this!” (She was referring to the 50c bag of popcorn she had while enjoying the movie.) They ran out of popcorn and for February will buy four large bags rather than three. The February 18 movie is “Strange World.” Whitney, Gloria, Susan, and possibly Cindy will help.

I. Membership Director Linda Morley - reported 21 new members (18 of those given as gifts by FOLL members) and 28 renewals in January. She mailed 275

renewal forms. She has created a targeted FOLL membership form for Movie Night attendees.

J. Newsletter Director Karen Lindh – reported new articles beginning in March: Kathryn Hunt will provide a quarterly report; the Teen Advisory Board, with its five roving reporters, will provide a monthly report. For March, she will feature the FOLL book store (prices rising April 1); audio book sale (50c) through March; Read Across Lincoln; comments from book-sorting volunteers; March library programs; and the volunteer of the month – Sharon Gorley.

K. Website & Social Media Director Lynne Rossi – reported she has emailed us registration information; if problems logging in, contact her. The website has a board member only area containing contact information (Board and Staff), Forms (Letterhead and Reimbursement), Policies (Governing), Procedures (Board position Procedures), Current Member/Donor/Business lists, and Planning Calendar. Linda D. asked that Lynne include first and last names of staff on the board member only page.

#### VIII. Committee Reports

A. Financial Review Committee – Mary Nader reported she and her committee have completed their review of the financial books; all is good; signed off.

B. Big Day of Giving Committee – Karen L. reported she met with Kathryn, Gloria sent in the “profile,” and we are good to go. Three areas of focus this year: Read Across Lincoln (and possible author visit) \$6,000; Teen Engagement and Leadership \$5,000; Hoopla digital access which is especially relevant for vision/hearing/transportation issues, \$5,000. The committee (Karen L., Linda D., Sharon, Lynne) will next meet Feb. 27 to approve language for the website and marketing. Every board member must support the BDOG endeavor.

C. Annual Report Committee – Gloria said the report is 60% complete and will be finished by end of the week. Theme: “Reaching Out to the Community” and “Partnering with the Library.” Because there are no directors’ reports this year, she has added a page listing FOLL volunteers. We will vote on the final report at the March board meeting. It will be available in the library and Gloria will mail copies to all larger donors. Discussion on acknowledging Vi Kuka.

D. Strategic Planning Committee – Karen A. will meet with Gloria.

E. Annual Members’ Meeting – Jo plans to develop who we are, what we do, and have a time of general fellowship. Discussion on date: November 18 after Read to a Dog and before Family Movie Night. Linda D. suggested visuals: the

library WITH FOLL and the library WITHOUT FOLL. The library creates programs but FOLL pays for the programs. We need to bring friends to the annual meeting.

#### UNFINISHED BUSINESS:

IX. Board Discussion and Action: Memorial Plaque Policy – Linda D. and M. showed the plaques in use and how they are revised. Discussion on memorial plaque for donors who have ~~died~~ passed; people who have served on the library board (Vi Kuka, Betty Gordon, Larry Whitaker). This is a thank you from FOLL; in honor of; in memory of...

Linda D. moved that FOLL create a plaque with names of FOLL board members at their passing. Gloria seconded. Approved.

#### NEW BUSINESS:

X. FOLL Members' Vote on Name for Daily Book Sale Area – Karen L. passed papers with names to be voted on and the winner is ... "Secondhand Prose"!

XI. Board Discussion: National Volunteer Month (April), National Library Week (April 23-29), and National Library Worker's Day (Tuesday, April 25) – Jo led discussion. Decided on packaged treats, cookies, eco-friendly coffee pods, water bottles, all this rather than a luncheon. Should have a large sign outside; perhaps \$10 gift certificate to staff. Further discussion at March board meeting.

XII. Open Discussion, General Announcements and Closing Comments – Linda D. showed samples sent by 4imprint, examples of how to promote FOLL. Visitor Marti Loew said she's amazed – has never seen a group like FOLL in the way we work together and get things done in a "superior" fashion.

XIV. Adjournment – Next Meeting March 14, 2023, in FIR Room, 10:30-12:00

#### Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley, Jo Jones, Karen Lindh, Linda Morley, Mary Nader, Gloria Pilotti-Irey, Lynne Rossi (Zoom), Teresa Lai Stanislaw.

Library Staff: Kathryn Hunt

Members and visitors: Marti Loew, Neil Cochran (Zoom)

Submitted by Jeri Chase Ferris, Secretary