

Minutes

Friends of the Lincoln Library Board Meeting, March 14, 2023
Homework Center, Twelve Bridges Library, 10:30-12:00
[for approval on April 11, 2023]

I. Call to Order: President Jo Jones called the meeting to order.

II. Welcome/Introductions

III. Flag Salute (no flag)

IV. Board Action: Approval of Minutes from February 14, 2023, board meeting: Gloria Pilotti-Irey moved and Whitney Eklund seconded the minutes be approved. Passed.

V. Library Report – Kathryn Hunt reported that “pretty much” all first graders in Lincoln have received Read Across Lincoln visits, led by Tonie Jenkins, using the book “Nigel and the Moon” along with a packet of activities and crafts. Kids were “super engaged” and many now want to go to the library(!). Thanks to FOLL and Sierra Pacific for its \$2,500 grant for this program. Summer Reading scheduled; Renae Hart is retiring after 21 years.

VI. Officer/Director Reports

A. President Jo Jones – no report.

B. Vice President Karen Allen – no report.

C. Secretary Jeri Ferris – no report.

D. Treasurer Gloria Pilotti-Irey - reported February revenue of \$7,433 from book sales, membership renewals and other donations; expenses \$3,154 for “usual expenditures.”

Gloria's reports in full are filed separately.

E. Book Sales Director Sharon Gorley – reported in absentia another great month, with total sales of \$1,648 for February. She highlighted Fred's excellent sales and gave a big thanks to all who keep the sale shelves full.

F. Community Outreach Director Linda Derosier – discussed Read Across Lincoln visits; will have a FOLL table at the SCLH Expo March 21; will be at the Lincoln Art League Celebration of the Arts on May 6, Beermann Plaza; FOLL gives away books at Family Movie Nights; showed a Lincoln News Messenger editorial on Read Across America.

G. Grants Director Teresa Stanislaw – reported she has applied to the United Auburn Indian Community for a \$5,000 grant for the book locker; waiting for response from Lincoln Host Lions Club for her \$1,000 request for Family Movie Night; Sierra Pacific Foundation okayed \$2,500 request for Read Across Lincoln. Requested gift certificates from In-and-Out Burger to give as prizes for kids. Grant receipts thus far, \$11,300! Discussion on asking various local businesses for matching grants.

H. Hospitality Director Whitney Eklund – reported Family Movie Night last month had low attendance, didn't advertise (controversial) "Strange World." Volunteer Recognition Week is April 23-29, FOLL will supply oranges and cookies in the staff room every day. Please sign up to help.

I. Membership Director Linda Morley - reported 11 new members, 283 total membership end of February. She worked on lobby signs; thank you's; emails; will be at the SCLH Expo on March 21 handing out gifts bags to new members and hosting a drawing for SCLH gift card; made new bookmarks; took many photos at Read Across Lincoln class visits, said Tonie gives FOLL lots of credit during these visits; Team Linda will read to children at a Fowlers Farm event on Sunday, March 19.

J. Newsletter Director Karen Lindh – reported a new format for the newsletter; focus for April - Read Across Lincoln; BDOG; May 20 "how to" festival with videos in the Willow Room (Linda M. will have a bird-watching table) and tables in the lobby; new Spanish language books purchased with ARPA grant; Renae's retirement; National Library Week; Volunteer Week.

K. Website & Social Media Director Lynne Rossi – reported on the new 360° camera for Zoom, every month we have 1-3 people at our meetings by Zoom; Lynne has a new person (Sara) to help with the mechanics of Facebook and Instagram; going to have an "interactive 'did you know...'" Lynne will send Sara's contact information to board members.

VII. Committee Reports

A. Big Day of Giving Committee – Karen L. reported on three priorities:

Read Across Lincoln; Teen Engagement; Hoopla digital access, because “Hoopla has something for everyone.” The BDOG webpage has been updated – video by Linda D. and Sam Schlafer, photos by Linda M.. Social media focus will be April 20-May 5, discussed great way for us to encourage matching grants – every board member can have her own outreach page so when we email friends we can include a URL link (Karen L. will demonstrate this next month). On BDOG Day, table in the lobby (sign up next month). Karen L. mentioned community fundraiser method at Olde Town Pizza.

B. Annual Report Committee – Gloria provided us the completed report. Jeri moved and Linda D. seconded the report be approved as prepared. Passed. Gloria will send paper copies of the report to all over-\$200 contributors and all grantors, will include a thank-you letter, FOLL sticker and cleaning cloth; paper copies in the lobby and staff room; link to the report in the newsletter and on the FOLL website. She will have extra reports in the FOLL office.

C. Strategic Planning Committee – Karen A. and Gloria are the committee, have updated the plan. Short discussion. FOLL will discuss and work on the plan at every meeting.

D. Annual Members' Meeting – Jo reported Karen L. and Teresa will work with her on planning.

UNFINISHED BUSINESS:

VIII. Board Action: Approval of 2022 Annual Report (see VII B)

IX. Plans for National Library Week (April 23-29) and National Library's Worker Day (Tuesday, April 25) – Jo – Gloria reported previous gifts of \$10 gift cards. Discussion. Decision: \$15 gift card for Siino's for each of the library's eleven staff members.

NEW BUSINESS:

X. None

XI. Open Discussion, General Announcements and Closing Comments – Linda D. reminded us to sign up for bingo; Jeri passed around a card for Renae and invited us all to the upcoming Dance/Song show at the Orchard Creek Ballroom, March 30-April 2.

XII. Adjournment – Next Meeting April 11, 2023, in Willow Room, 10:30-12:00

Attendance:

Board Members: Karen Allen, Linda Derosier, Whitney Eklund, Jeri Chase Ferris, Sharon Gorley (Zoom), Jo Jones, Karen Lindh, Linda Morley, Gloria Pilotti-Irey, Lynne Rossi, Teresa Lai Stanislaw.

Library Staff: Kathryn Hunt

Members and visitors: Judy Presnall (Zoom)

Submitted by Jeri Chase Ferris, Secretary