

Minutes

Friends of the Lincoln Public Library Board Meeting, March 12, 2024
Willow Room, Twelve Bridges Library, 10:30-11:50 a.m.
[for approval on April 9, 2024]

- I. Call to Order: President Teresa Lai Stanislaw called the meeting to order.
- II. Welcome/Introductions – Teresa Lai Stanislaw welcomed Marti Loew.
- III. Conduct Roll Call; confirm quorum – Jeri Ferris took roll and confirmed quorum.
- IV. Board Action: Approval of February 13, 2024 Board Meeting Minutes – Linda Derosier moved and Neil Cochran seconded the minutes be approved. Passed.
- V. Officer/Director Reports
 - A. President – Teresa Lai Stanislaw – said April 9 is National Library Workers Day and suggested we provide a \$20 gift card to each of twelve staff members.
 - B. Vice President – Dawna Hawksworth – no report.
 - C. Secretary – Jeri Ferris – no report.
 - D. Treasurer – Gloria Pilotti-Irey – reported \$7,938 income for February and \$5,772 expenses, mostly for Read Across Lincoln (\$1,327), Children's Books (\$996), Community Outreach (\$895), and Program Materials and Supplies (\$695). Gloria has renewed children's and teens' magazines; spoke at the Lincoln Hills Orchard Creek book group and they will cover the magazine cost; ordered books for the new Teen Book Club; Fairy Tale Story Time is April 20 and FOLL purchased its books, made a deposit on the hired actors; put up 2023 lobby poster; mailed FOLL's annual report with a letter to approximately 25 recent and past contributors of \$500 or more; redeemed points on Umpqua Visa card for \$1,025 cash.
 - E. Book Sales Director – Sharon Gorley – reported \$1,578 in sales for February; we have already reached 15% of our 2024 goal; the Big Book Sale has been moved to June 15 because high school graduation ceremonies on Friday, June 7, will interfere with book sale set-up.

F. Community Outreach Director – Linda Derosier reported on the Read Across Lincoln packet with book given to 750 Lincoln first-graders, and described the program and kids' reactions. Discussion. She said April is National Volunteer Month, April 7-13 is National Library Week, and April 9 is National Library Workers Day. We'll provide snacks for the break room and have the City Council's proclamation of recognition displayed. Discussion. Gloria has a driveway sign for April and will create and have available FOLL thank-you notes for us to use.

G. Grants Director – Neil Cochran – reported no grant applications this month. He has reviewed all past grant applications; researched the internet using AI tools for ideas; is taking training from CANDID Guidestar on grant writing; reviewed templates and budgets of other Friends groups. Discussion.

H. Volunteer and Hospitality Director – Gloria (interim) reported last month's movie reached capacity and families had to be turned away, a full house is also expected at this month's movie "Wonka." Gloria has been phoning volunteers and has located a professional editor who would like to help writing copy, an actual film director to help increase our on-line profile by making short films of FOLL and the library, and an "influencer" on social media; she discussed volunteer welcome bags; she is working with Kathryn on volunteer appreciation activities and will put up posters and a driveway sign for National Volunteer Month (April).

I. Membership Director – Linda Morley – reported 245 members, with 88 renewals and 5 new as of today; FOLL will be in the Sun City Lifestyle Expo; she has created bags with gifts and library information for new members; took pictures at events; prepared membership forms targeted for each event (MGOL, Movie Night, etc.); new item for the newsletter, "Why I Am a Friend."

J. Newsletter Director – Karen Lindh – absent.

K. Website and Social Media Director – Lynne Rossi – absent.

VI. Committee Reports

A. BDOG Committee Update – Neil reported the Committee, consisting of Teresa, Sharon, Karen, and Neil, met March 8, needs a member-at-large to assist. They reviewed the calendar and the BDOG promotion process; will submit articles to Sun City Compass magazine and local newspapers. Their next meeting is March 25 or 29, TBD. BDOG is May 2.

B. Strategic Planning Committee Update – Dawna Hawksworth – no report.

VII. UNFINISHED BUSINESS: Discussion – Membership Growth Ideas – Teresa suggested we make being a member more fun, add perks such as a chocolate fantasy evening, candlelight event, members-only wine evening, many tastes of Lincoln, small groups giving talks. We agreed!

VIII. NEW BUSINESS:

A. Discussion – Legacy Gifts (Planned Giving) Opportunities – Gloria says access to donation part of website is “not that visible,” suggests we make it more readily available; two people approached her recently about how to create their legacy gifts. Neil said, “A nonprofit should never apologize for asking for money.” Discussion. Decision – make planned giving opportunities more visible.

B. Discussion – Business Sponsorship Letter Drive – Teresa wants us to reach out to local businesses, have a once-a-year campaign to raise our profile, get names from Lincoln Chamber of Commerce.

IX. Open Discussion, General Announcements, Closing Comments – thanks to the City for fixing the heat/air system.

X. Adjournment – Next meeting is Tuesday, April 9, 2024, 10:30 a.m., Willow Room.

Attendance:

Board Members: Neil Cochran, Linda Derosier, Jeri Chase Ferris, Sharon Gorley, Dawna Hawksworth, Jo Jones (past president), Linda Morley, Gloria Pilotti-Irey, Teresa Lai Stanislaw.

Library Staff: none

Members and visitors: Marti Loew

Submitted by Jeri Chase Ferris, Secretary