

**Friends of the Lincoln Public Library**  
**Board Meeting Minutes**  
**Fir Room, Lincoln Public Library**  
**Tuesday, July 9, 2024**

Present: Teresa Lai Stanislaw, Dawna Hawksworth, Gloria Pilotti-Irey, Sharon Gorley, Linda Derosier, Linda Morley, Karen Lindh, Lynne Rossi. Guests: Past President, Jo Jones, Members, Ivan Hesson, Diane Fix. No Zoom attendees.

- I. 10:32 meeting called to order by Teresa Lai Stanislaw
- II. Welcome/Introductions – Teresa Lai Stanislaw
- III. Conduct Roll Call: Quorum Confirmed – Dawna Hawksworth
- IV. Board Action: Approval of June 11, 2024 Board Meeting Minutes: Motion to approve, Dawna Hawksworth, Seconded, Neil Cochran. Passed.
- V. Library Report – Kathryn Hunt

**Successful events:**

- Summer halfway point of Summer Reading on pace with last year at over 1000 readers & 5000 of reading hours.
- Stuff Animal Sleepover. FOLL funded books that were given to the 18 participants. Very positive feedback from participants.
- Author event with Dr. Nazzy Pakpour. 60 attendees.

**Events coming up:**

Puzzle competition, trivia, *Chariots of Fire* presentation by Linda Derosier, *Authors and their Pets* presentation by Kathryn Hunt. Plans are underway for *Family Art Night* in October.

**Other News:** Staff working on setting up student Library accounts for next school year. Self-check-out kiosks expect to be delivered by September. Book locker site visits are signed off, Community Center at 1<sup>st</sup> and Joiner and here at the Library. Visits to the Library increased by 20% with 31% increase in reference questions and 10% in overall circulation.

- VI. Officer/Director Reports
  - A. President – Teresa Lai Stanislaw: Will be attending LAB/LAC Meeting on Wednesday, August 7, 2024
  - B. Vice President – Dawna Hawksworth: no report
  - C. Secretary – Jeri Chase Ferris – absent
  - D. Treasurer – Gloria Pilotti-Irey: Full printed report distributed. Highlights: June revenue \$11,976, received final BDOG deposit \$6,449 for total of BDOG revenue \$17,070. Expenditures \$7,201: Large spending on ZIP books \$1,256 and Bean Stack \$1,669, Total \$212,681. Purchases for large print and audio books will be reflected in July's report. Currently at 50% of purchase goal.
  - E. Book Sales Director – Sharon Gorley: Book sales for June was \$4,542.25. Daily sales \$1,845.75. Fred's special sales \$150. Book Sales of \$2,546.50 was best ever. We are at approximately 60% of our 2024 goal of \$22,000.
  - F. Community Outreach Director – Linda Derosier: Announced Lincoln Hills Foundation (LHF) July Bingo: signup sheet distributed. FOLL will be featured at LHF at September Bingo. Exact date to be determined.
  - G. Grants Director – Neil Cochran: Big Day of Giving exceeded goal 114% with \$17,070.
  - H. Volunteer & Hospitality Director – Gloria Pilotti-Irey (interim) 80 attended Family Movie Night. Only a few adults are expressing interest in FOLL volunteer activities. Need more outreach on getting volunteers to help board members. Linda Morley and I will meet with Library staff to plan Family Art Night (FAN). Will need several volunteers. Will consider past FAN volunteer comments in the planning. Need two volunteers for Puzzle Contest July 20, 10 -12:30. Neil volunteered.

Saturday, July 13, 2 – 3:30 *Make Your Own Ice Cream Social* needs two volunteers. Discussion: Volunteers expressing interest in special events that do not have the required volunteer clearance.

I. Membership – Linda Morley: total 309 members, 7 new members, 3 renewals. End of year was there were 360 members. Recommended continuing the 20% discount at the Big Book Sales as it did not have a great impact on revenue. Member discounts were offset by their membership dues. Photographed the *How-to Festival* and author visit by Dr. Nazzy Pakpour.

J. Newsletter Director – Karen Lindh: Extra July bulletin to promote Kathryn's talk. Promote Puppet Show, Summer Reading and Writing submissions. Request made to clarify that Kathryn's talk is in person. Friday, August 9, Book Lovers Day. Upcoming Library attractions. Linda M. will submit *Why I am a Friend* article. Promotion of t-shirts and caps to be postponed.

K. Website & Social Media Director – Board members, Lynne Rossi: Lynn, Gloria, Sharon, Karen, Neil and Dawna met to brainstorm about improving Facebook. Plan is to have at least 2-3 posts per week. Board asks to submit to Lynn items pertaining to your area that would be appropriate for Facebook. Will be evaluating if Facebook boosting is useful to increase followers. Currently 430 followers. Very time consuming to develop a post. Karen will pass on *Why I am a Friend* articles for use on Facebook. Neil presented to Lynn the BDOG manual that has many useful promotional tips.

## VII. Committee Reports

Strategic Planning Committee – Dawna Hawksworth: Committee members, Neil, Karen, Teresa, met Tuesday, June 25, 2024. Member at Large member Shellie Paiz absent, but consulted. Updated Strategic Plan distributed to Board via email.

Discussed Conforming Rules of past president position but no action taken.

**Goals declared completed:** 1. Supported library's outreach 2. Book lockers funded 3. Committees established. 4. Senior digital support. 5. Comply with legal requirements.

**Areas of focus:** Recruitment of board members and officers and increase membership numbers. Will be meeting in October. Next report to Board will be at Tuesday, November 12, 2024 meeting.

UNFINISHED BUSINESS: None

NEW BUSINESS:

- A. Back to School Bash – Linda D. Saturday, July 27, 2024 9:30 am – noon Beerman Plaza. Business and nonprofit booths and activities. All attendees who bring a school supply receives a raffle ticket for prizes. Volunteers: Linda D., Linda M., Teresa and Neil.
- B. National Night Out, Tuesday, August 6, 2024 – Linda D. Indoors at Mc Bean Pavilion 3 shifts needed for total of 6 volunteers as Linda D and Linda M will not be there. Volunteers: Gloria, Lynn, Dawna.
- C. Lynn introduced ideas to adopt a mascot to use with social media and other advertising. Four examples of Great Horned Owl images presented. Image #1 chosen by consensus. Discussion of options of how to name character. Board members are to submit name suggestions for the owl character to Lynn.

Open Discussion, General Announcements, and Closing Comments:

**Linda D** announced she is still accepting donations for Sam Schlafer's recognition gift. No FOLL funds used. **Neil** announced that the largest locomotive ever built, Big Boy, will be on display in Roseville at Pacific and Vernon Streets this Friday and Saturday, July 12 and 13, 9-3. **Ivan** suggested the name that starts with an "O" like Olly for our mascot. Or could it be spelled Owly?

Meeting Adjourned 11:36 Next Board Meeting Tuesday, August 13, 2024, 10:30 Willow Room, Lincoln Public Library

Submitted by Dawna Hawksworth, VP

